



AAS, Marketing/Social Media
Bachelor of Arts Applied Science – Professional Studies
Transfer Guided Pathway
Effective for the 2024-2025 Catalog



First Year – Rose State College

SEMESTER 1	CREDIT HOURS	SEMESTER 2	CREDIT HOURS
ACCT 1123 College Accounting Procedures	3	BA 1303 Introduction to Business	3
BA 2413 Business Ethics	3	BA 2203 Business Law I	3
MULT/MCOM 1123 Social Media Tools & Strategies	3	MGMT 2103 Principles of Management	3
CIT 1093 Microcomputer Applications	3	MKTG/MCOM 2113 Digital Marketing Essentials	3
ENGL 1113 English Composition I (010)	3	MULT 2003 Web Design	3
Total Semester Hours: 15		Total Semester Hours: 15	
SUMMER SEMESTER			
Math (020) OR Science (030) Credits: 3-4			

Second Year – Rose State College

SEMESTER 3	CREDIT HOURS	SEMESTER 4	CREDIT HOURS
BA 2503 Business Communication	3	CIT 2313 Capstone Project	3
ECON 2103 Personal Finance	3	MGMT 2313 Intro. to Management Information Systems	3
MKTG 1503 Concepts of Selling	3	MKGT/MCOM 2213 Principles of Advertising	3
MKTG 2103 Principles of Marketing	3	HIST 1483 US History to 1877 OR HIST 1493 US History since 1877 (060)	3
POLS 1113 American Federal Government	3	ENGL 1213 English Composition II OR MCOM 1213 Public Speaking (010)	3
Total Semester Hours: 15		Total Semester Hours: 15	

Third Year –Texas Woman's University

SEMESTER 5	CREDIT HOURS	SEMESTER 6	CREDIT HOURS
Professional Development Course	3	Professional Development Course	3
Professional Development Course	3	Professional Development Course	3
Minor or Certificate Course	3	Minor or Certificate Course	3
Minor or Certificate Course	3	Elective (Global Perspectives course) (090)	3
*MATH (020) OR *Science Course (030)	3	*POLS 2023 Texas Government (070)	3
Total Semester Hours: 15		Total Semester Hours: 15	

Fourth Year – Texas Woman's University

SEMESTER 7	CREDIT HOURS	SEMESTER 8	CREDIT HOURS
Professional Development Course	3	MDS 4003 Multidisciplinary Studies Capstone	3
Minor or Certificate Course	3	Minor or Elective Course	3
Minor or Certificate Core	3	*Creative Arts Course (050)	3
*Language, Philosophy, or Cultural Course (040)	3	*Component Area Option (090)	3
*Social/Behavioral Course (080)	3	HIST 1013 US History pre-1865 or HIST 1023 US History post-1865 (060)	3
Total Semester Hours: 15		Total Semester Hours: 15	

PROGRAM NOTES:

- Rose State College students must earn a "C" or better in specified courses to be eligible for Rose State graduation. See [RSC Catalog](#) for details.
- This is not an official degree plan. Consult an academic advisor or transfer center for academic planning; degree plans and pathways are subject to change in later catalogs. **NOTE: Developmental and/or pre-requisite coursework may be required.**
- *Students may take an optional course to meet this core requirement. These courses may be taken at their community college. Contact an Academic advisor at your institution.
- Subject to course availability and department approval. Consult with a TWU academic advisor for academic planning.
- (###) Texas Common Core Curriculum Code under the [Texas Higher Education Coordinating Board](#).
- Transfer students from Rose State College must take core courses that comply with Texas state requirements.