

**TEDx** TWU 2026

**RESILIENCE**

## ***Sponsorship packages***

We are thrilled to invite your organization to sponsor **TEDxTWU 2026**, an exciting opportunity to contribute to the next generation of thinkers, creators, and innovators.

This year's theme, **"Resilience"** challenges us to consider how we intentionally foster growth, strength, and well-being in our communities. This volunteer-led, non-profit event will take place on **February 28, 2026**, at the Redbud Theater on the Texas Womans University Denton campus, bringing together over 100 attendees.

Your involvement will not only help execute a remarkable event but also provide your organization with valuable visibility and the chance to showcase your commitment to strengthening Denton communities.

The TEDxTWU executive team

Reach us at [tedxtwu@gmail.com](mailto:tedxtwu@gmail.com) or (940) 898-3016

Learn more at [www.twu.edu/tedxtwu](http://www.twu.edu/tedxtwu)

























# Sponsorship Opportunities

To ensure a successful event, we are seeking monetary or in-kind donations from businesses and organizations. Below are the sponsorship tiers and benefits available. If you're interested in a customized sponsorship arrangement, we'd be happy to discuss it with you!

***All contributions and sponsorships are due by February 7, 2026.***

## Sponsorship Packages

***For monetary sponsorships:***

Benefit	\$200	\$500	\$1000	\$2000+
# of Free Tickets	1	2	4	6
Logo on program and on website				
Host shout out on live stage				
Logo in TEDx Talks YouTube video credits				
Shout out on social media				
Logo on volunteer & speaker t-shirts				
Opportunity to include org flyers, swag, etc. in attendee gift bags				
Half-page ad in program				
Full-page ad in program				
Org signage at event				

## ***In-Kind Sponsorships:***

In addition to monetary donations, there are numerous ways to participate through in-kind donations. The sponsorship benefits for companies/organizations that choose to give in-kind support are the same as for companies that give monetary sponsorships. The benefits will be given according to the approximate value of the given in-kind donations.

Here are some ideas:

- Catering (food and beverages)
- Printing
- Gift Bag items
- Staff shirts
- Etc.

***Got something else in mind? We will gladly discuss donation ideas that are not listed above.***

***Deadline for all sponsorships is February 7, 2026***

## ***What is TEDx?***

TEDx events are independently organized gatherings designed to bring communities together for an unforgettable TED-like experience. Through thought-provoking talks, speakers share ideas that align with a conference theme, sparking dialogue and connection at a local level.

# ***TEDxTWU 2026: Resilience***

TEDxTWU is organized by TWU faculty, staff, and students, and it's powered by our community. This year's theme, "Resilience," is a timely call for innovative perspectives and ideas on fostering adaptability and strength in our communities so we all can thrive.

Our event will feature engaging talks exploring this concept from a wide range of perspectives. The event will take place on February 28, 2026, in the Redbud Theater on the Texas Womans University Denton campus, with an audience of approximately 100 attendees, including students, educators, and community members. Virtual live streaming tickets will also be available for community members across the region, including Houston and Dallas, where the other two TWU campuses are located. As a volunteer-led, non-profit initiative, we rely on sponsorships to make this event possible.

## ***Why Sponsor TEDxTWU?***

Supporting this event offers:

- ***Brand Visibility:*** Showcase your organization through event materials, social media, and digital promotions.
- ***Community Impact:*** Demonstrate your commitment to community, education, and innovation.
- ***Networking Opportunities:*** Engage with thought leaders, educators, and community influencers.
- ***Positive PR:*** Position your brand as a champion of forward-thinking initiatives that inspire and empower community members.

## ***How to Confirm Interest***

If you are interested in becoming a sponsor, here's how to proceed:

1. **Contact Us:** Email [tedxtwu@gmail.com](mailto:tedxtwu@gmail.com) by ***January 16 2026***, for monetary sponsorships or ***Feb 2, 2026***, for in-kind contributions.

### ***2. Include the Following:***

- Sponsorship tier or in-kind donation details.
- Your organization name and contact information.

3. **Next Steps:** We will send a sponsorship agreement and provide details for your involvement.

## ***Value Proposition***

As a sponsor, your organization becomes a vital partner in creating a transformative experience for community leaders and change-makers.

### ***Return on Investment (ROI):***

**Social Media Buzz:** Reach a wide audience through digital promotions and live event coverage.

**Local Recognition:** Gain lasting acknowledgment among community leaders and influencers.

**Youth Empowerment:** Make a direct impact on the next generation of innovators.

## ***Contact Us***

For questions or to discuss custom sponsorship opportunities, please reach out to: \_\_\_\_\_

- **Email:** [tedxtwu@gmail.com](mailto:tedxtwu@gmail.com)
- **Instagram:** [www.twu.edu/tedxtwu](http://www.twu.edu/tedxtwu)
- **Socials:** @tedxtwu on Facebook & Instagram

We deeply appreciate your consideration and look forward to the possibility of collaborating with you on this exciting initiative.