



TEXAS WOMAN'S UNIVERSITY™

DALLAS CAMPUS PRESIDENT



2026



**Learn about a
Million Dreams at TWU**

THE OPPORTUNITY

Texas Woman's University (TWU) invites applications and nominations for an innovative, experienced leader to serve as the Dallas Campus President.

Now is a particularly exciting time. The university has achieved extraordinary accolades in academics, discovery and service, is closing out an unprecedented comprehensive capital campaign, has significantly grown its healthcare programming, and is expanding an aviation school to address a glaring commercial pilot shortage. In 2021 the Texas Legislature established the Texas Woman's University System as the first university system in the nation with a woman-focused mission. Reporting to the Texas Woman's University System chancellor, the Dallas Campus President will work with students, faculty, staff, alumni, community members, business and industry leaders, legislators and policymakers for the advancement and growth of the campus.

INSIDE THIS PROSPECTUS

About the University	2
Mission & Vision	2
Fast Facts	3
Strategic Plan	5
Student Life	6
About the Dallas Campus.....	7
Programs	8
Research	12
About the Position	13
The Position	13
Qualifications	14
Applications	15



WE ARE PIONEERS

ABOUT TEXAS WOMAN'S

Founded in 1901 as a women's college, the university has grown its mission of serving marginalized populations in higher education over 125 years. For five consecutive years, U.S. News & World Report recognized TWU — a federally designated Hispanic-Serving Institution — among the nation's best for social mobility. Additionally, Forbes and the Wall Street Journal recognized the university as a top pick in 2023, and the Wall Street Journal ranked the university seventh in the nation for overall student experience. Also, Texas Woman's earned the coveted Seal of *Excelencia*, a certification that demonstrates a university's commitment to accelerating Latino student success. Less than 1% of colleges and universities have earned this distinction.

TWU produces leaders in education, the arts, sciences, business, nursing and the health professions. Students have described their experience on the picturesque, flagship Denton campus as "a private feel at a public cost." It is the only public, general academic university in Texas to offer PhDs degrees in occupational therapy, physical therapy, dance and multicultural women's and gender studies. Men account for about 11% of the student population.

Since becoming a system in 2021, Texas Woman's has developed strategic plans to evolve campuses in Houston and Dallas to greater independence and autonomy.



MISSION & VISION

Texas Woman's University cultivates engaged leaders and global citizens by leveraging its historical strengths in health, liberal arts, and education and its standing as the nation's largest public university with a focus on women. Committed to transformational learning, discovery and service in a welcoming environment, Texas Woman's inspires excellence and a pioneering spirit.



LEADING THE WAY WITH A NATIONAL AWARD

The American Council on Education (ACE) recognized TWU with the 2023 ACE/Fidelity Investments Award for Institutional Transformation.

1st four-year institution in Texas to receive the award

A UNIVERSITY SYSTEM FOR ALL



Denton

12,896 Students

70% Undergrad | 30% Graduate

#1 in Texas for students
with children
(Intelligent.com)

#2 in North Texas
for best colleges
(The Wall Street Journal)

#7 in the nation for
best student experience
(The Wall Street Journal)

66%
of enrollment
represented by
minority students

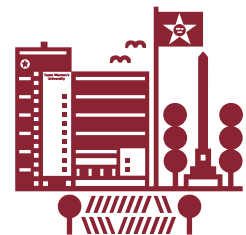
Over **50%**
of students are
first-generation



Dallas

1,599 Students

30% Undergrad | 70% Graduate



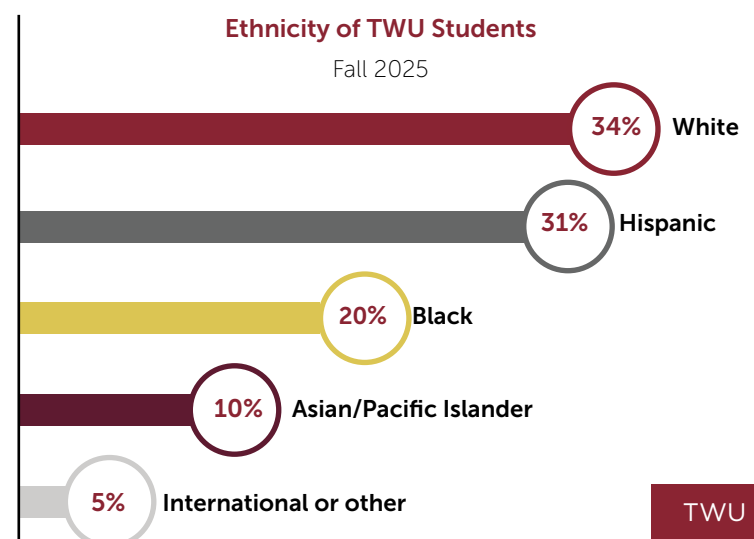
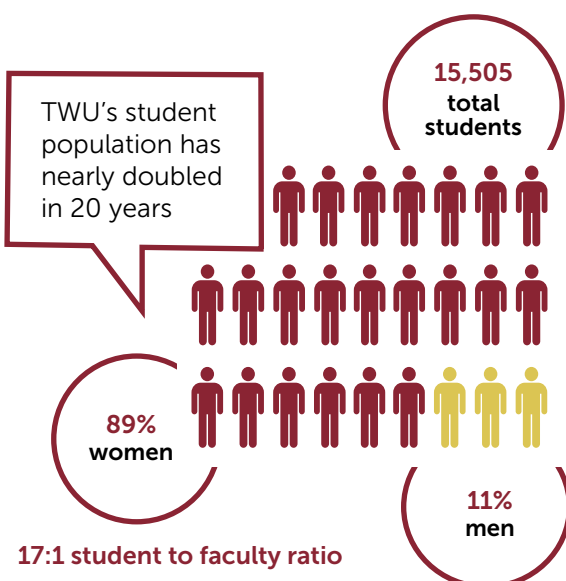
Houston

1,010 Students

42% Undergrad | 58% Graduate

Nation's Largest
**Woman-Focused
University System**

Earned the
Seal of Excelencia
making it a top university for
Latino student success



HIGH RANK & DESIGNATIONS

Undergraduate nursing programs in Texas

(U.S. News & World Report)

No. 2 for economic mobility of all universities in North Texas

(Economic Mobility Index Rank by thirdway.org)

Top performers on social mobility in Texas

(U.S. News & World Report)

America's Top College 2025

(Forbes)

Best Physical Therapy Programs & Best occupational therapy program

(U.S. News & World Report)

Best U.S. Colleges

(The Wall Street Journal)

Best master's nursing schools in Texas

(U.S. News & World Report)

Carnegie-classified R2 doctoral professional university

MAKING A DIFFERENCE

58%

of all Texas allied health doctoral
degrees from 4-year public universities
are from TWU (3-year average)

(THECB, 2025)

19%

of all critically needed
doctoral nursing degrees in Texas
are from TWU

(THECB, 2025)

96%

pass the NCLEX-RN
licensure exam
(3-year average)

(Texas Board of Nursing)

A LIFELONG VALUE

\$10,650

annual tuition and fees at a
four-year bachelor's degree pace

(THECB, 2025)

50%

of May 2026 graduates
earned a bachelor's degree **debt-free**

Annual tuition

and fees for undergraduates are lower than
the Texas university average

(THECB, 2025)

81%

of graduates employed or enrolled
in graduate school in TX

(THECB, 2025)

BEST

Bang for the Buck College

(Washington Monthly)

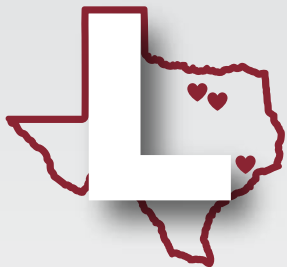
48%

of undergraduate students transferred to
TWU from another college/university,
lowering overall cost of education

Momentum

Women

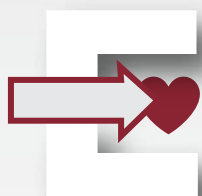
STRATEGIC PLAN 2028



LEVERAGE

the power of our systemness to serve our communities better

Established in 2021, Texas Woman's University System is the first and only university system in the United States with a woman-focused mission. This distinction gives us an opportunity to multiply the power of our contributions, scaling what works across our three campuses while at the same time tailoring it to a distinct mission in teaching, research, and community outreach.



ELEVATE

student prosperity into the heart of all we do

Texas Woman's focuses on the whole person to help our students thrive. Moving beyond wealth, prosperity embodies a fullness of life. To best meet the needs of our students, we seek to prepare them to enter their chosen field, expand professional and social networks, promote positive physical and mental health, and plan for financial reality. With this foundation at the heart of all we do, students can build lives based on their individual needs, goals, and circumstances.



AMPLIFY

the social impact aspects of our mission and brand

At Texas Woman's University, we are driven by our institutional mission to advance education and our historical strengths of empowering women and those traditionally marginalized. We envision a transformative approach to amplifying the social impact of our mission and brand. To accomplish this, we will prioritize documenting and boosting existing social impact efforts, as well as supporting emerging ones. Through leveraging interdisciplinary and collaborative education, research, and service opportunities, we will bridge academia and practice.



DOUBLE

the number of STEM opportunities

Women lead and inspire in science, technology, engineering, and mathematics (STEM). Giving more women equal opportunities to pursue—and thrive in—STEM careers ensures a diverse and talented workforce, enhances women's economic security, and prevents biases in STEM fields as well as the products and services they produce. By encouraging discovery in an inclusive environment, Texas Woman's seeks to double the existing STEM opportunities and increase the number of women entering the STEM workforce.



Learn More About Momentum



STUDENT LIFE

**#7 IN THE NATION FOR
STUDENT EXPERIENCE**
THE WALL STREET JOURNAL

STUDENT-FOCUSED APPROACH

Texas Woman's has cultivated a learn-by-doing culture across all disciplines that encourages student engagement, fosters discovery and promotes leadership at all levels. Students are encouraged to step outside their comfort zones and discover talents and skills they might have otherwise overlooked. Through a myriad of activities, organizations, leadership opportunities and a dedicated network of support services, students take part in a transformational process that encourages them to be lifelong learners, passionately engaged with their communities, devoted to service, and committed to a lifestyle of health and wellbeing.



QEP
Amplify Your Impact

TWU DALLAS CAMPUS

TEXAS WOMAN'S UNIVERSITY SYSTEM IS PUTTING THE BIG "D" IN DREAM BIG.

We want to reimagine the future and stretch the possibilities for a Dallas university. The values and aspirations held by our Dallas campus are strongly rooted in the community, providing a foundation for growth and transformation.

Texas Woman's first established a presence in Dallas in 1954, when the nursing program was launched at Parkland Hospital. Today, the T. Boone Pickens Institute of Health Sciences – Dallas is a 190,000 sq. ft. facility that sits in the heart of the Southwestern Medical District.

Since those early days, Texas Woman's has become a notable contributor to the healthcare workforce and, through research and community outreach, the faculty and students are making a positive impact on quality of life. An average of 2,000 Dallas nursing and allied health professionals graduate each year.

The Dallas Campus also houses the renowned Mike A. Myers Stroke Center, which provides over 5,000 hours of clinical, neurorehabilitation services annually at no cost to members of the community.

In addition to an MBA and graduate-level Healthcare Administration programs, the Dallas Campus offers upper-level undergraduate nursing and business, and graduate programs in Nursing, Occupational Therapy and Physical Therapy.





What started as early classes in bookkeeping, the Merrilee Alexander Kick College of Business and Entrepreneurship has grown into an AACSB accredited comprehensive program serving around 1,600 students. Spanning three campuses and online, faculty prepare students to meet the changing needs of business, industry, healthcare, government, and education. TWU offers a personalized learning environment with small class sizes and a vibrant community.

DALLAS PROGRAMS

- Business Administration (BBA)
- Accountancy (MSA)
- Accounting (MBA)
- Business Analytics (MBA)
- General Business (MBA)
- Healthcare Administration (MBA, MHA)
- Human Resource Management (MBA)
- Marketing (MBA)
- Women in Leadership (MBA)



**AACSB
ACCREDITED**

one of the world's leading associations of business schools. Less than 6% of business schools worldwide have earned this distinction.

#30

in the Most Affordable Online
Human Resource Degrees
OnlineU.com in 2026

#17

in the Most Affordable
Online Business Degrees
OnlineU.com in 2026

#14

Master's in Healthcare Administration
The Top 15 Schools list
Best Value Schools in 2025



COLLEGE OF HEALTH SCIENCES

TWU's Dallas campus is home to two of the most highly-rated healthcare programs in the state — occupational therapy and physical therapy.

The School of Occupational Therapy faculty and students improve the lives of clients, serve in our communities and teach the next generation of practitioners. More than 4,000 alumni make significant contributions to the state and world through practice, education and research. TWU is ranked among the top OT schools in the nation.

The School of Physical Therapy is a nationally-recognized leader in professional and post-professional physical therapy education and has ranked repeatedly among the top PT schools in the nation. Students complete clinical education at approximately 400 sites across the U.S., where they provide the best care for patients and communities.

DALLAS PROGRAMS

Occupational Therapy (OTD, PhD)

Physical Therapy (DPT, PhD)

Women's Health Physical Therapy (PB Certificate)

1 of only 3

programs nationwide offering a PhD
in Occupational Therapy

#15

best OT program in nation
(U.S. News & World Report)

#25

best PT program in nation
(U.S. News & World Report)

The only PhD

in Physical Therapy in Texas and
1 of only 7 in the nation

100%

employment rate among Dallas DPT
students within 12 months
of graduation
(Class of 2025)



COLLEGE OF NURSING

The prestigious Houston J. and Florence A. Doswell College of Nursing offers programs that span three campuses, multiple disciplines and feature a rigorous core in clinical science and research. Approximately 3,608 undergraduate and graduate students were currently enrolled (Fall '25) and more than 25,101 living nursing alumni nationwide.

DALLAS PROGRAMS

- Upper-Level Nursing (BSN)
- Nursing - Family Nurse Practitioner (MSN)
- Master of Science in Nursing

(MSN) tracks:

- Family Nurse Practitioner - Hybrid
- Adult/Gerontology Acute Care Nurse Practitioner (AGACNP) - Online
- Adult/Gerontology Primary Care Nurse Practitioner (AGPCNP) - Online
- Psychiatric-Mental Health Nurse Practitioner (PMHNP) - Online
- Pediatric Nurse Practitioner (PNP) - Primary Care - Online
- Women's Health Nurse Practitioner (WHNP) - Online
- Nursing Education - Online

#1

in North Texas, #4 in Texas
for BSN

(U.S. News & World Report)

Top 10%

among all institutions nationally

(U.S. News & World Report)

98%

pass the NCLEX-RN
licensure exam (3-year average)

(Texas Board of Nursing)

2nd largest

Nursing PhD program is the
5th oldest and
2nd largest in the nation

#34

of 780 Best Colleges for Nursing in
America (Top 4%)

(Niche)



TWU VENTURES

The State of Texas is at its midpoint of *Building a Talent Strong Texas*, a 10-year strategic plan for higher education. According to the Texas Higher Education Coordinating Board, the state's economy has surged to become the eighth-largest in the world with Texans earning more degrees, certificates and credentials than ever before. While Texas has more jobs and a larger workforce than at any point in history, the pace of change only continues to accelerate. Many of these changes are expected to be evolutionary due to new technologies, such as artificial intelligence. As the number of jobs requiring education beyond high school continues to grow, goals for higher education are being expanded to include the attainment of postsecondary credentials and the establishment of postsecondary credentials of value:

- **60% of Texans ages 25-64 will receive a degree, certificate, or other postsecondary credential of value by 2030.**
- **550,000 students will complete postsecondary credentials of value each year.**
- **95% of students will graduate with no undergraduate student debt or manageable levels of debt in relation to their potential earnings.**

Solving today's education and workforce challenges requires collaboration with specialized workforce training groups, employers, industry and funders. TWU Ventures brings these partners together so learners at every stage of their career can expand opportunities.

As employer needs and learner expectations change, TWU Ventures can help by providing responsive, flexible, stackable and people-centered pathways designed to advance careers and strengthen communities. A number of these programs incorporate credit for prior learning that can be applied to related degree programs at TWU.

DALLAS PROGRAMS

In addition to building out partner programs focused on workforce-centric credentials, TWU Dallas is exploring benefits of an inbedded two-year college within the four-year university structure.

- **Medical Sales Institute**
Orthopedic medical device sales
- **Skilltrade**
Health care entry-level certifications for Medical Assistant (CCMA), Sterile Processing Technician and Patient Care Technician
- **Delighted to Doula**
Childbirth and Postpartum Professional Association certifications
- **Spanish Medical Interpreter**
Internal training and certification program leading to certification through the Certification Commission for Healthcare Interpreter and the National Board of certification for Medical Interpreters.



Stroke Center Video

MIKE A. MYERS STROKE CENTER

For more than 30 years, the Mike A. Myers Stroke Center has been a specialized center of excellence for research and rehabilitation of stroke and traumatic brain injury. We offer a unique opportunity by providing outpatient treatment and research programs designed to improve rehabilitation outcomes as well as provide hands-on training for TWU graduate students. These services are provided at no cost.

A major focus of the Stroke Center is clinical research. Current studies are examining correlations of post-stroke fatigue and the effect of transcranial magnetic stimulation on balance recovery after stroke. Among the many research projects, faculty from a number of disciplines are adding to the neurorehabilitation body of work to improve quality of life in the areas of speech, language, cognition and motor outcomes.

Every 40 seconds,
someone in the U.S. has a stroke

Nearly 1 in 4
people who have a stroke will suffer a second stroke

Stroke is a leading cause
of serious long-term disability

The average healthcare cost
of stroke per person is estimated at \$140,048 in the U.S.

The Stroke Center provides
over 5,000 hours of clinical, neurorehabilitation services
annually at no cost to members of the community.

THE POSITION

Reports to the Chancellor of the TWU System

KEY RESPONSIBILITIES OF THE DALLAS CAMPUS PRESIDENT

- Serving as chief executive officer of the campus and working in collaboration with the chancellor, provost and deans on the academic mission, and with vice presidents and vice chancellors on the overall campus growth
- Sitting on the chancellor's cabinet and leadership teams, participating in strategy development and establishment of policies for the campus and system
- Implementing strategic plan and goals through the effective and efficient use of resources and other revenue streams that is based on a thorough evaluation of interdependencies and opportunities between internal capabilities and external needs
- Establishing and conveying the vision, mission and values of the campus in alignment with the TWU System
- Taking a lead role in collaboration with University Advancement on fundraising
- Establishing strong visibility, relationships and voice in the community and beyond, as the internal and external leader for the university,
- Working to establish traditions, distinctiveness and strengths of the campus
- Facilitating and advancing partnerships that align with university goals
- Demonstrating support and respect for administrators, faculty, staff, and students in both internal and external settings
- Ensuring financial vitality for the university through effective financial management and overall university growth strategies
- Establishing effective mechanisms for soliciting input from faculty, staff and students into decision-making and establish shared governance processes, including collaboration in leadership and decision-making
- Representing or directing the representation of the campus in all areas of governmental and public affairs, including the Legislature, the Texas Higher Education Coordinating Board, and other state, federal and local agencies
- Exercises such other executive powers as may be required for efficient campus management or as assigned by the chancellor
- Responsible for establishing job standards for subordinate staff and effectively evaluating staff under charge.





**The university takes pride
in providing students
with a whole person
educational experience.**

EDUCATION

A degree from a regionally accredited institution of higher education and significant leadership experience required.

EXPERIENCE

Experience should include extensive proven fundraising success, legislative, professional, administrative and public experience, preferably including some experience relating to an institution of higher education or professional school.

DESIRED PERSONAL & PROFESSIONAL CHARACTERISTICS & EXPERIENCE

- A visionary leader with a collaborative style and background of progressive leadership in higher education
- Effective team-building skills, including the ability to inspire team members and with an understanding and appreciation of shared governance
- Proven communication and listening skills with the ability to connect, relate and engage internally and externally, including experience in advancement, community relations, legislative relations and partnership development
- Ability to make effective and persuasive speeches and presentations on controversial or complex topics to the board and the university community
- Ability to apply budgetary and fiscal planning techniques with financial constraints
- Ability to organize work effectively, conceptualize and prioritize objectives, and exercise independent judgment based on an understanding of organizational policies and activities
- Political savvy, business acumen, entrepreneurial/ pioneering spirit, and collaborative problem-solver
- Known in the community, familiar with Texas Woman's - Dallas, and able to advance the mission and brand of the university tailored to the campus and local community
- Appreciation for the research mission of a university and its impacts in the community and beyond
- Innovative and knowledgeable of trends in healthcare, business and academia
- Understanding of higher education in Texas
- Maintains high personal and professional standards



NOMINATIONS & EXPRESSIONS OF INTEREST

To express interest, you are requested to submit the following:

- A letter of interest stating how your experience is applicable to the position and its opportunities, responsibilities and requirements expressed in the leadership profile;
- A curriculum vitae or resume; and
- Five professional references with email addresses and telephone numbers. (References will not be contacted without your prior authorization.)

While letters of interest may be accepted until the position is filled, interested parties are strongly encouraged to submit their materials as soon as possible to assure full consideration. The University reserves the right to end or extend the expression of interest, application and nomination process at any time. Expressing interest is the first step in receiving consideration and does not make one an applicant for the position.

Materials should be submitted electronically to:

Dr. Catrine Tudor-Locke

Dean, College of Health Sciences

CTudorLocke@twu.edu

Nominations are also encouraged and should be directed to:

Dr. Catrine Tudor-Locke

Dean, College of Health Sciences

CTudorLocke@twu.edu



Equal Employment Opportunity Statement

Texas Woman's University, an AA/EEO employer, provides equal opportunity to all employees and applicants for employment and prohibits discrimination on the basis of race, color, national origin, religion, gender, age, disability, veteran status, sexual orientation, or any other legally protected category, class or characteristic.

All offers of employment will be contingent on the candidate's ability to provide documents which establish proof of identity and eligibility to work in the United States.

Positions at Texas Woman's University deemed security-sensitive require background checks and verification of all academic credentials.