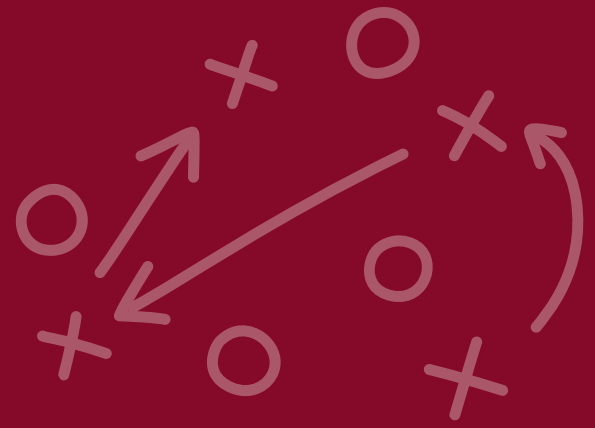


2026 SPONSORSHIP OPPORTUNITY  
Nancy P. and Thaddeus E. Paup Lecture Series

# The Next Play

## Leadership in Women's Sports

Tuesday, October 20, 2026 • TWU Denton Campus



### 2026 DISTINGUISHED SPEAKERS

From the field to the front office to the global stage — the full ecosystem of women's sports leadership, in one conversation.



## Brandi Chastain

2026 Paup Lecture Series Ambassador

US Women's Soccer Icon • World Champion

Championship-level insight into the evolution, commercialization and future of women's sports.



## Monica Paul

Executive Director, Dallas Sports Commission

Secured Dallas as a 2026 FIFA World Cup host city. A leader in global sports event strategy.



## Charlie Neil

Founder & President, Dallas Trinity FC

Building the infrastructure that elevates women's professional sports.



TEXAS WOMAN'S UNIVERSITY

JANE NELSON INSTITUTE  
for WOMEN'S LEADERSHIP

Paup Lecture Series

### ABOUT THE PAUP LECTURE SERIES

The Nancy P. and Thaddeus E. Paup Lecture Series was created through the generosity of Nancy and Ted Paup to provide the TWU and Denton communities with speakers who are bold, innovative and renowned experts in their fields.

# Why Partner with the Paup Lecture Series?



Align your brand with leaders shaping the future of women's sports and global athletic visibility.



Build connections with regional decision-makers, industry leaders and community partners.



Leverage Dallas' global spotlight as the top host city for the 2026 FIFA World Cup.



Reach students, alumni and professionals across sports, business and leadership sectors.

## Commitment Deadline: September 1, 2026

Sponsors confirmed by this date receive maximum visibility in all pre-event marketing and communications.

## SPONSORSHIP TIERS

**PLATINUM**  
\$5,000

- Exclusive naming rights as "Presenting Partner"
- Prominent logo placement
- Advertisement placement on event slides
- Social media recognition
- VIP reception access for (8) representatives
- Premium seating for the lecture

**GOLD**  
\$2,500

- High visibility logo placement
- Advertisement placement on event slides
- Social media recognition
- VIP reception access for (6) representatives
- Priority seating for lecture

**SILVER**  
\$1,000

- Select logo placement
- Social media recognition
- VIP reception access for (4) representatives
- Reserved seating for the lecture

**READY TO PARTNER WITH US?**

Contact Wandaliz Turner, Director of Community Relations

[wturner3@twu.edu](mailto:wturner3@twu.edu)

