Academic Component Criteria for Periodic Performance Review and Promotion & Tenure

Component Name: Visual Arts

Periodic Performance Review (PPR) and Promotion & Tenure Reviews assess faculty performance and productivity in compliance with standards using criteria established by the university and each Academic Component (AC). In some cases, program-level criteria may also be developed. The additional criteria established by an AC (or program, if appropriate) will:

- include examples of performance appropriate to the discipline,
- be consistent with university criteria, and
- be at least as stringent as university standards.

AC or program criteria must be developed by regular, full-time faculty in the AC. The criteria must be reviewed and approved by the (1) AC administrator, (2) college dean, (3) Faculty Evaluation and Development Committee, (4) University Promotion and Tenure Committee, and (5) Provost/VPAA.

Development Academic Component Criteria

For many of the criteria listed, it is appropriate for AC criteria to demonstrate a progression of rigor regarding the expected outputs or outcomes as a faculty member progresses in rank (e.g. from Assistant Professor to Associate Professor, etc.). This concept of progression is sometimes expressed as follows for various ranks:

<u>Assistant Professor</u>	<u>Associate Professor</u>	<u>Professor</u>
Perform	Role model	Mentor others
Participate & contribute	Contribute effectively	Lead and/or make significant contribution
Establish & build	Actively engage	Lead and/or make significant contribution
Academic component service	College service	University service
Committee membership	Committee leadership	National or regional committee participation or leadership

Assistant Professor	<u>Associate Professor</u>	<u>Professor</u>
Local or state committees or presentations	Regional or national committees or presentations	National/International committees or presentations

Development of Teaching Criteria

The teaching role of university faculty is to promote the academic and professional growth of students. Teaching requires knowledge of the subject, ability to present information and materials clearly, and an ability to help motivate students to learn. The purpose of the review process for teaching is to recognize accomplishments and/or areas of deficiency and to aid the faculty member in professional development in the area of teaching.

While all faculty members may not have the opportunity to participate in each of the following, teaching effectiveness generally refers to the competence of the instructor in:

- classrooms (online, hybrid, or face-to-face),
- laboratories,
- studios,
- clinics,
- supervision of independent studies and/or internships,
- supervision of projects, research and fieldwork,
- guidance of student scholarly outputs (e.g., professional papers, artistic projects,
- capstone projects, thesis, and dissertation), and
- student mentoring.

The review of teaching effectiveness may include a discussion of factors such as evaluation of teaching methodology, course development, course materials, course management, classroom management, student achievement of learning outcomes, and content expertise. University and AC criteria will be the primary means of evaluating teaching. To provide a comprehensive set of inputs, each review of teaching at a minimum must include all four types of input:

- Faculty self-reflection and evaluation, including appropriate supporting evidence
- Student course evaluation feedback
- Observation and feedback from other faculty
- Observation and feedback from the AC administrator.

Faculty completing reviews in Years 1-5 must include input collected during the year under review. Faculty reviews after Year 6 of employment include observations from other faculty and the AC administrator collected at least once during the three-year period under review in addition to the required self-reflection/evaluation and student course evaluation feedback for the three-year period. Whenever possible, the input from any of the four sources listed above should include both quantitative and qualitative feedback. Faculty, however, are not required to include qualitative feedback from student course evaluations; but, should a faculty member choose to include any excerpt of the qualitative course evaluation report, the faculty member must include all of the qualitative course evaluation data for the review period to assure context for the selected excerpts.

Development of Scholarship Criteria

"The scholarship role of the University is to expand the domain of human knowledge, imagination, and forms of expression; contribute to improvements in professional practice; and enhance teaching effectiveness. Scholarly pursuits include not only the diverse attributes that comprise inquiry, but also the forms of public statements of results that comprise inquiry, such as publications, performance, or presentation" (excerpt from *The Research Mission of the University*, Fall 1990).

Boyer's (1990) teacher-scholar model underpins TWU's faculty advancement standards. The components of the model are scholarship of discovery of new knowledge, scholarship of integration, scholarship of application, and scholarship of teaching. Sound scholarship may be individual or collaborative, within one discipline or interdisciplinary. The emphasis in evaluation is quality and impact rather than quantity. Scholarly outputs consist of original intellectual/creative/artistic expressions that enhance the knowledge of society. To expand public knowledge, a scholarly output must find public expression, such as peer-reviewed publications and presentations, performances, or juried exhibitions.

University and AC criteria for the domain of scholarship are appropriate for the University's overall scholarship goals and consistent with the standards of the specific discipline. AC criteria will emphasize quality and impact and reflect disciplinary standards for the quantity and type of scholarly output. As appropriate for each discipline, criteria will also recognize the role of grants. Evaluation of scholarship will include feedback from external reviewers, as required for tenure and/or promotion.

Development of Service Criteria

For the purpose of faculty performance review, service is the engagement of faculty related to their academic disciplines or expertise, which produces a benefit to another party. In a broad sense, institutional service is using a faculty's knowledge and skills to benefit the institution, professional organizations, and the community through active involvement and leadership. Professional service encompasses active participation in an organization by providing leadership or facilitating the goals of the organization. Therefore, appropriate documentation of service will emphasize both the activity undertaken and the benefit produced to the other party. Faculty members at all levels are expected to engage in meaningful service.

Service is generally grouped into two categories: internal and external to the University. Internal service is an extension of the commitment to shared governance, and the opportunity and responsibility of faculty members to participate in such governance (See Policy 5.02, *Faculty Responsibilities,* for a description of participation and leadership in the decision-making processes of the University.). External service is frequently grouped into one of two categories: service to the profession or service to the community. Although faculty members should not be discouraged from providing service in any field in which they have an interest, faculty service activities are evaluated as part of performance review when faculty members use their professional expertise to serve their academic, professional, and civic communities. External service is expected to be provided with little or no additional compensation to the faculty member rendering the service.

University and AC criteria for the domain of service must be appropriate for the University's overall mission and vision and related to the characteristics of the specific discipline. University and AC criteria should emphasize quality and impact of service rather than quantity. Evaluation of external service may include feedback from external reviewers, as required for tenure and/or promotion.

Criteria for Tenure

In considering the award of tenure, Texas Woman's University seeks to recognize professional achievement in the areas of teaching, scholarship, and service. Each case is evaluated on its own merits in relation to the criteria and in the context of the needs and plans of the AC and the University. Faculty evaluation is the exercise of professional judgment at multiple levels regarding the quality of faculty work that is shaped by objective data. When making a recommendation for tenure, an AC affirms that the candidate meets the criteria for Associate Professor or Professor, as applicable, and has demonstrated the potential for sustained contributions. A recommendation to confer tenure must be supported by strong evidence of the high quality and distinctiveness of a candidate's work and degree of influence on the field. When tenure is awarded, the continuation of high-quality performance is expected. Exceptions to these criteria, while possible, will be rare. Tenure is never granted automatically to any candidate who enters or completes the probationary period.

Table 2: Standards for Tenure-track Faculty Appointments and Promotions

The following minimum standards for appointment or promotion to each academic rank are meant to provide equity and comparability across the university. Achievements of the candidate must be documented, and promotion evaluation must include external peer evaluations. Faculty being appointed or promoted are expected to continue to meet the criteria for each of the previous rank(s) as well as the rank currently held. Faculty members applying for promotion and/or tenure must also satisfy the applicable Academic Component criteria.

Assistant Professor Appointment Criteria:	Associate Professor Appointment Criteria:	Professor Appointment Criteria:
		Highest academic rank awarded only in cases of clear and sustained records of exceptional quality. Rank is in recognition of attainment rather than length of service;
• Completion of appropriate terminal degree or equivalent as defined by academic unit; Have completed a terminal degree in academic discipline (Ph.D in Art History, or Ph.D or Ed.D in Art Education, or a related specialty in the Arts, or MFA in Studio Art or Design, or a related specialty in the Arts).	 Normally will have served for a minimum of 6 years at rank of Assistant Professor at college or university level and have served full time at least 2 years at TWU at the rank of Assistant Professor; 	Normally will have completed 6 years as Associate Professor at college or university level and served full time at least 4 years at TWU at the rank of Associate Professor;
Demonstrate current capability and desire for excellence in teaching, scholarship, and service as well as potential for significant accomplishment in these areas;	 Demonstrated significant contributions in teaching, advising, or other instructional activities; scholarship, research and/or other creative activities; and university, professional, and community service; 	 Demonstrated continuous and sustained meritorious achievements beyond the level of Associate Professor commensurate with assignments in areas of teaching, advising, or other instructional activities; scholarly research and/or other creative activities; and professional, university, and community service;
Additional Academic Component criteria.	Additional Academic Component criteria.	Additional Academic Component criteria.
Demonstrate potential for significant	Demonstrate progress toward attainment of	Attain national recognition in scholarship

Assistant Professor Appointment Criteria:	Associate Professor Appointment Criteria:	Professor Appointment Criteria:
accomplishments in all three areas. Demonstrate capability and desire for excellence in teaching in the specific art studio areas, graphic design, art history or art education. Demonstrate potential for attainment of and a commitment to excellence. Demonstrate commitment to participate in department committees and activities.	national recognition in scholarship and demonstrate excellence in teaching and service - Progress is defined as achieving above and actualizing potential level as described at the Assistant Professor level.	and demonstrate exceptional quality in teaching, scholarship, and service.

Assistant Professor Teaching:	Associate Professor Teaching:	Professor Teaching:
Candidate must:	Candidate must:	Candidate must:
Show continual progression toward meeting the criteria for Associate Professor;	Demonstrate excellence in all aspects of teaching;	
	Demonstrate excellence in all aspects of teaching graduate and undergraduate courses in the specific art studio areas, graphic design, art history or art education, such as: • Faculty self-reflection and evaluation, including appropriate supporting evidence • Student course evaluation feedback	

Assistant Professor Teaching:	Associate Professor Teaching:	Professor Teaching:
	 Observation and feedback from other faculty Feedback from PRC Observation and feedback from the AC administrator. 	
	Participate effectively in course development and evaluation;	Demonstrate leadership in the development of academic programs;
	Participate in the development of academic programs.	Demonstrate leadership in curriculum improvement, course development, course enhancement and on-going program
	Participate in curriculum improvement, course development, course enhancement and on-going program evaluation in the	evaluation. Demonstrate leadership in establishing
	specific discipline. Effectively create and implement teaching	professional and interdisciplinary relationships to strengthen teaching, through:
	This AC does not consider quantity in	 Faculty self-reflection and evaluation, including appropriate supporting evidence
	participation as a method for evaluation.	 Student course evaluation feedback Observation and feedback from other faculty Feedback from PRC
		 Observation and feedback from the AC administrator.
	Obtain membership on the Graduate Faculty in Academic Components (AC) with graduate programs;	 Maintain full membership on the Graduate Faculty, in Academic Components (AC) with graduate programs;

Assistant Professor Teaching:	Associate Professor Teaching:	Professor Teaching:
	Participate in student mentoring; Demonstrate involvement in fostering scholarly and/or creative development of students	Model effective teaching for other faculty; Demonstrate success in fostering scholarly and/or creative development of students Serve as a mentor to other faculty
Additional Academic Component criteria.	 Additional Academic Component criteria. Demonstrate professional and interdisciplinary relationships to strengthen teaching, which may include the following (although other types may arise): Attending professional and/or academic conferences; Collaboration with other professionals/professors, intra and extra mural; Consult on external curricula development Review/evaluate other programs It is worth mentioning that such activities in Art Education may constitute Research and Scholarly activities as well, given current trends and approaches in that field of knowledge. 	• Additional Academic Component criteria. Demonstrate excellence in all aspects of teaching graduate and undergraduate courses and demonstrate leadership in fostering educational excellence in the specific art studio, graphic design, art history or art education. At the graduate level, mentoring and other non-evaluated interactions with students will be explained at the personal statement portion of the review.

Assistant Professor Scholarship and Other Creative Activities:	Associate Professor Scholarship and Other Creative Activities:	Professor Scholarship and Other Creative Activities:
Candidate must:	Candidate must:	Candidate must:
Show continual progression toward meeting the criteria for Associate Professor;	Demonstrate excellence in research and creative activities individually or as a member of a team;	 Document a sustained program of research and/or creative activities individually or as a member of a team;
	Demonstrate <u>progress toward</u> attainment of regional or national recognition as a scholar, by participating in professional engagements on a regular basis.	Sustain attainment of national or international recognition as a scholar, by participating in significant professional engagements on a regular basis that contribute to the field of knowledge.
	Disseminate the results of scholarly/ creative work in peer-reviewed forums;	Disseminate the results of scholarly/ creative work in peer-reviewed forums;
	Show evidence of currency in field by attending and participating in exhibitions, regional or national meetings or conferences. This AC favors quality over quantity.	In this unit's context, peer-reviewing includes invitational, juried, refereed, and double-blind review, selection, and participation methods.
	Show evidence that excellent scholarly and/or creative activities are being attained such as: Submission & acceptance of work in regional or national exhibitions. Development of design projects for business and industry in the appropriate discipline. Submission and acceptance of juried/refereed research for publication (this AC values the work put forth in	The candidate will be evaluated through the scholarly activities provided in their c.v. and evaluated by the many layers of review in this process, in the categories listed at the previous level, with the caveat that the achievement will be at a higher scope (national or international).

Assistant Professor Scholarship and Other Creative Activities:	Associate Professor Scholarship and Other Creative Activities:	Professor Scholarship and Other Creative Activities:
	submitting materials for review). Creation and/or implementation of teaching materials. Documentation of scholarly and/or creative activities. Presentations (individual, panels, lectures) at regional or national meetings (conferences, symposia, gatherings) or at exhibitions, museums & universities and appropriate professional venues. Demonstrations at workshops, regional or national meetings, exhibitions, museums & universities and appropriate professional venues. Seek internal or external funding, as	• Seek and/or secure internal or external
	appropriate to the field; It is understood that external funding for the arts is extremely limited, therefore they are not expected but highly valued.	funding, as appropriate to the field; It is understood that external funding for the arts is extremely limited, therefore they are not expected but highly valued. • Model research/creative mentorship for colleagues;
Additional Academic Component criteria.	Additional Academic Component criteria. Demonstrate the attainment of regional or national recognition as a scholar.	Additional Academic Component criteria. Demonstrate the attainment of national or international recognition as a scholar Show evidence of currency in field by attending and participating in exhibitions,

Assistant Professor Scholarship and Other Creative Activities:	Associate Professor Scholarship and Other Creative Activities:	Professor Scholarship and Other Creative Activities:
		regional and national meetings or conferences and exhibits leadership in professional organizations appropriate to the discipline.
		Show evidence that outstanding scholarly and or creative activities are being attained by any two or more of the following activities since achieving previous rank, at any institution: > Submission and acceptance of work in regional, national or international exhibitions. > Pursuit, development, acceptance and completion of design projects for business or industry in the appropriate discipline. This AC values every step in the process, and not only completion. > Submission, acceptance and publication of research in nationally recognized refereed journals. > Submission and approval of external grant proposals. > Creation and/or implementation of program and curriculum development > Presentations or demonstrations at national or international meetings or lectures at exhibitions, museums & universities and appropriate professional venues.

Assistant Professor Service:	Associate Professor Service:	Professor Service:
Candidate must:	Candidate must:	Candidate must:
 Show continual progression toward meeting the criteria for Associate Professor; 		
	 Contribute in a positive way to the mission of the AC, college and university; 	
	Demonstrate leadership within the AC and college;	 Demonstrate leadership within the university;
	Participate in department committees.	Participate and provide leadership in department committees.
	Participate in university committees.	Participate and provide leadership in university committees.
	 Demonstrate active involvement in professional and/or community organizations; 	Demonstrate leadership within professional and/or community organizations;
	Attend and/or participate in community art events and related design or art projects.	Attend, participate and provide leadership in community art events and related design or art projects.
	 Participate in student recruitment and/or academic advising as appropriate to the AC; 	
Additional Academic Component criteria.	Additional Academic Component criteria.	Additional Academic Component criteria.
	Provide expertise to the university or community such as:	Provide expertise to the university or community such as:

Assistant Professor Service:	Associate Professor Service:	Professor Service:
	 Serve as a juror for exhibits Serve on art agency, gallery or museum committees or boards or other appropriate professional organizations Develop and participate in other community related projects Serve as faculty advisor/sponsor to students and student organizations 	 Serve as a juror and/or curator for exhibits Serve on art agency, gallery or museum committees or boards or other appropriate professional organizations Develop, participate and provide leadership in other community related projects Serve as a mentor and provide leadership to students and/or student organizations Serve as external reviewer for promotion and tenure at other institutions, as well as external reviewer for programs at other institutions.

Table 3: Standards for Clinical Faculty Appointments and Promotions

TWU supports numerous professional programs that prepare students to become clinicians at the doctoral, master's, and baccalaureate levels. This level of professional preparation requires that some faculty be excellent clinicians and educators with a significant responsibility to both roles. The clinical designation may be used for faculty who are primarily engaged in clinical education, clinical practice, and/or supervision of clinical students. Scholarship and service commensurate with appointment rank are expected. Development of an independent research program is not essential; however, scholarship activities are expected to contribute to course content and relevancy, pedagogy, addressing professional issues, or program development including evidence-based practice.

The following definitions of clinical ranks represent the minimum university standards for appointment and promotion and are meant to provide equity and comparability across the university. Achievements of the candidate must be documented. Faculty being appointed or promoted are expected to continue to meet the criteria for each of the previous rank(s) as well as the rank currently held. Faculty members applying for promotion must also satisfy the applicable component requirements.

Clinical Instructor Appointment Criteria:	Assistant Clinical Professor Appointment/Promotion Criteria:	Associate Clinical Professor Appointment/Promotion Criteria:	Clinical Professor Appointment/Promotion Criteria:
• Initial appointment determined by candidate's record of contributions commensurate with assignments in areas of teaching, mentoring, or other instructional activities; scholarship, research, and/or creative activities; and university, professional, and community service;	• Initial appointment or promotion to rank determined by candidate's record of significant contributions commensurate with assignments in areas of teaching, mentoring, or other instructional activities; scholarship, research and/or creative activities; and university, professional, and community service;	Initial appointment or promotion to rank determined by candidate's record of significant contributions commensurate with assignments in areas of teaching, mentoring, or other instructional activities; scholarship, research and/or creative activities; and university, professional, and community service;	 Initial appointment or promotion to rank determined by candidate's continuous and sustained meritorious performance commensurate with assignments in teaching, mentoring or other instructional activities; scholarly research or creative activities; and university, professional, and community service;
 Completion of appropriate master's degree and/or licensure in the discipline; 	 Completion of appropriate master's degree and/or licensure in the discipline; 	Completion of appropriate master's degree and/or licensure in the discipline;	 Completion of appropriate master's degree and/or licensure in the discipline;

Clinical Instructor	Assistant Clinical Professor	Associate Clinical Professor	Clinical Professor
Appointment Criteria:	Appointment/Promotion Criteria:	Appointment/Promotion Criteria:	Appointment/Promotion Criteria:
		 Enrollment in or completion of appropriate terminal degree or equivalent criteria as defined by the AC preferred; 	Completion of appropriate terminal degree or equivalent criteria as defined by the AC;
 Minimum of 2 years of clinical experience; 	Minimum of 4 years of clinical practice;	 Minimum of 6 years of clinical practice and national certification in a specialty area as defined by AC; 	 Minimum of 7 years of clinical practice and national certification in a clinical specialty area as defined by AC;
 Minimum of 1 year of teaching experience in clinical area(s) of expertise preferred;*** 	 Minimum of 2 years of teaching experience in the clinical area(s) of expertise preferred; ** 	 Minimum of 4 years of teaching experience in clinical area(s) of expertise preferred; ** 	Minimum of 6 years of teaching experience in clinical area(s) of expertise preferred;***
	Normally candidate will have served full time a minimum of 2 years at the rank of Clinical Instructor and will have served at least 1 year at TWU;	Normally, candidate will have served full time minimum of 4 years at the rank of Assistant Clinical professor and will have served full time a minimum of 2 years at TWU;	Normally, candidate will have served minimum of 6 years full- time at the rank of Associate Clinical Professor and will have served full time a minimum of 4 years at TWU;
Additional Academic Component criteria.	Additional Academic Component criteria.	Additional Academic Component criteria.	Additional Academic Component criteria.

Clinical Instructor	Assistant Clinical Professor	Associate Clinical Professor	Clinical Professor
Teaching:	Teaching:	Teaching:	Teaching:
	Candidate must:	Candidate must:	Candidate must:
	Maintain current clinical expertise in teaching area(s);	Obtain/maintain assistant/ associate/full membership on Graduate Faculty, in ACs with graduate program;	Demonstrate leadership in development of academic programs;
	Demonstrate excellence in all aspects of teaching;	Model effective teaching for other faculty;	Mentor other faculty in effective teaching;
	Participate effectively in course development and evaluation;	 Serve as content expert on professional papers/ projects, as appropriate; 	 Serve as content expert on professional papers/projects and/or thesis/dissertation committees, as appropriate;
	 Participate in mentoring of students; 		
Additional Academic Component criteria.	Additional Academic Component criteria.	Additional Academic Component criteria.	Additional Academic Component criteria.

Clinical Instructor Scholarship and Other Creative Activities:	Assistant Clinical Professor Scholarship and Other Creative Activities:	Associate Clinical Professor Scholarship and Other Creative Activities:	Clinical Professor Scholarship and Other Creative Activities:
	Candidate must:	Candidate must:	Candidate must:
	Share clinical expertise with colleagues and/or students in	Mentor UG/grad students in clinical area of expertise;	Mentor colleagues in area of scholarship/clinical expertise;

Clinical Instructor Scholarship and Other Creative Activities:	Assistant Clinical Professor Scholarship and Other Creative Activities:	Associate Clinical Professor Scholarship and Other Creative Activities:	Clinical Professor Scholarship and Other Creative Activities:
	clinical settings; • Demonstrate evidence of clinical expertise/evidence-based practice;	 Demonstrate evidence of clinical expertise/evidence-based practice; Disseminate results of scholarly/creative work; 	Disseminate results of scholarly/creative work in peer- reviewed forums;
Additional Academic Component criteria.	Additional Academic Component criteria.	Additional Academic Component criteria.	Additional Academic Component criteria.

Clinical Instructor Service:	Assistant Clinical Professor Service:	Associate Clinical Professor Service:	Clinical Professor Service:
	 Candidate must: Contribute in positive way to mission of the AC, college and university; Demonstrate active involvement in professional and/or community organizations; 	Candidate must: • Demonstrate involvement within AC and college, and/or university;	Candidate must: • Demonstrate leadership within the AC, college and/or university; • Demonstrate leadership within professional and/or community organizations;

Clinical Instructor Service:	Assistant Clinical Professor Service:	Associate Clinical Professor Service:	Clinical Professor Service:
	Participate in recruitment of students;	 Participate in student recruitment and/or academic advising as appropriate to the AC; 	
Additional Academic Component criteria.	Additional Academic Component criteria.	Additional Academic Component criteria.	Additional Academic Component criteria.

^{**} Clinical practice may substitute for teaching experience for persons appointed as clinical faculty at the discretion of the dean.

Table 4: Standards for Lecturer Appointments and Promotions

The instructional function of the university requires lecturers who can effectively communicate the content of the current body of knowledge and latest research results in the classroom and other learning environments. In addition, some lecturer faculty may participate in undergraduate and graduate projects, and may serve as content experts on master's and doctoral committees. Lecturers are not eligible for tenure.

Since teaching is an essential part of a lecturer faculty appointment, effectiveness in teaching is an essential criterion for appointment or promotion. Lecturers must demonstrate command of their subject matter, continuous growth in content area, continuous development in instructional delivery systems and approaches, ability to organize and convey material in a way that fosters learning, and ability to interact with students effectively. Development of an independent research program is not essential; however, scholarship activities are expected to contribute to course content and relevancy, pedagogy, addressing professional issues, or program development. The following definitions of lecturer rank represent the minimum standards for promotion and are meant to provide equity and comparability across the university. Achievements of the candidate must be documented. Faculty being appointed or promoted are expected to continue to meet the criteria for each of the previous rank(s) as well as the rank currently held. Faculty members applying for promotion must also satisfy the applicable AC requirements.

Lecturer I Appointment Criteria	Lecturer II Appointment/Promotion Criteria	Senior Lecturer Appointment/Promotion Criteria
• Initial appointment determined by candidate's record of contributions commensurate with assignments in areas of teaching or other instructional activities; scholarship, research, and creative activities; and university, professional, and community service;	• Initial appointment or promotion determined by candidate's record of contributions commensurate with assignments in areas of teaching or other instructional activities; scholarship, research, and/other creative activities; and university, professional, community service;	• Initial appointment or promotion determined by candidate's record of contributions commensurate with assignments in the areas of teaching or other instructional activities; scholarship, research, and/or creative activities; and university, professional, and community service;
 Ordinarily requires completion of a master's degree and/or certification in discipline; 	Completion of a master's degree and/or certification in the discipline;	 Completion of a master's degree and/or certification in the discipline;
	Ordinarily have a minimum of 4 years of teaching experience at the rank of Lecturer I in the area of content expertise.	 Ordinarily have minimum of 4 years of teaching experience at the rank of Lecturer II in the area of content expertise.

Lecturer I Appointment Criteria	Lecturer II Appointment/Promotion Criteria	Senior Lecturer Appointment/Promotion Criteria
	Normally, will have at least 2 of the 4 years of teaching at the rank of Lecturer I at TWU;	Normally will have completed at least 2 of the 4 years of teaching at the rank of Lecturer II at TWU;
Additional Academic Component criteria.	Additional Academic Component criteria.	Additional Academic Component criteria.

Lecturer I Teaching:	Lecturer II Teaching:	Senior Lecturer Teaching:
	Candidate must:	Candidate must:
	Demonstrate excellence in all aspects of teaching;	
	Participate effectively in course development and evaluation;	
	Obtain Assistant/Associate/Full membership on the Graduate Faculty, in ACs with graduate programs;	Maintain Assistant/Associate/Full membership on the Graduate Faculty, in ACs with graduate programs;
	Share content expertise on professional paper/project committees, as appropriate;	Share content expertise on professional paper/project and or thesis/dissertation committees, as appropriate;
		 Mentor students in content area(s) of expertise;
Additional Academic Component criteria.	Additional Academic Component criteria.	Additional Academic Component criteria.

Lecturer I Scholarship and Other Creative Activities:	Lecturer II Scholarship and Other Creative Activities:	Senior Lecturer Scholarship and Other Creative Activities:
	Candidate must:	Candidate must:
	Share content expertise with students;	Share content expertise with colleagues;
	Disseminate results of scholarly or creative works through professional presentations at local or state level and/or through scholarly or professional publications;	Disseminate results of scholarly or creative works through professional presentations at regional or national level and/or through scholarly or professional publications;
		 Obtain and maintain national certification in content area, as defined by the AC;
Additional Academic Component criteria.	Additional Academic Component criteria.	Additional Academic Component criteria.

Lecturer I Service:	Lecturer II Service:	Senior Lecturer Service:
	Candidate must:	Candidate must:
	 Contribute in a positive way to the mission of the AC, college, and university; 	 Serve in a leadership role on department, AC, or college committees and/or task forces;
	 Participate in AC, campus and/or college task forces or committees; 	
	 Participate in student recruitment and/or academic advising as appropriate to the AC; 	
	Demonstrate active involvement in	Demonstrate leadership in

Lecturer I Service:	Lecturer II Service:	Senior Lecturer Service:
Additional Academic Component criteria.	professional/community organizations;Additional Academic Component criteria.	professional/community organizations; • Additional Academic Component criteria