Academic Component Criteria for Periodic Performance Review and Promotion & Tenure

Component Name: Nutrition and Food Sciences

Periodic Performance Review (PPR) and Promotion & Tenure Reviews assess faculty performance and productivity in compliance with standards using criteria established by the university and each Academic Component (AC). In some cases, program-level criteria may also be developed. The additional criteria established by an AC (or program, if appropriate) will:

- include examples of performance appropriate to the discipline,
- be consistent with university criteria, and
- be at least as stringent as university standards.

AC or program criteria must be developed by regular, full-time faculty in the AC. The criteria must be reviewed and approved by the (1) AC administrator, (2) college dean, (3) Faculty Evaluation and Development Committee, (4) University Promotion and Tenure Committee, and (5) Provost/VPAA.

Development Academic Component Criteria

For many of the criteria listed, it is appropriate for AC criteria to demonstrate a progression of rigor regarding the expected outputs or outcomes as a faculty member progresses in rank (e.g. from Assistant Professor to Associate Professor, etc.). This concept of progression is sometimes expressed as follows for various ranks:

Assistant Professor	Associate Professor	<u>Professor</u>
Perform	Role model	Mentor others
Participate & contribute	Contribute effectively	Lead and/or make significant contribution
Establish & build	Actively engage	Lead and/or make significant contribution
Academic component service	College service	University service
Committee membership	Committee leadership	National or regional committee participation or leadership

Assistant Professor	<u>Associate Professor</u>	<u>Professor</u>
Local or state committees or presentations	Regional or national committees or presentations	National/International committees or presentations

Development of Teaching Criteria

The teaching role of university faculty is to promote the academic and professional growth of students. Teaching requires knowledge of the subject, ability to present information and materials clearly, and an ability to help motivate students to learn. The purpose of the review process for teaching is to recognize accomplishments and/or areas of deficiency and to aid the faculty member in professional development in the area of teaching.

While all faculty members may not have the opportunity to participate in each of the following, teaching effectiveness generally refers to the competence of the instructor in:

- classrooms (online, hybrid, or face-to-face),
- laboratories,
- studios,
- clinics,
- supervision of independent studies and/or internships,
- supervision of projects, research and fieldwork,
- guidance of student scholarly outputs (e.g., professional papers, artistic projects,
- capstone projects, thesis, and dissertation), and
- student mentoring.

The review of teaching effectiveness may include a discussion of factors such as evaluation of teaching methodology, course development, course materials, course management, classroom management, student achievement of learning outcomes, and content expertise. University and AC criteria will be the primary means of evaluating teaching. To provide a comprehensive set of inputs, each review of teaching at a minimum must include all four types of input:

- Faculty self-reflection and evaluation, including appropriate supporting evidence
- Student course evaluation feedback
- Observation and feedback from other faculty
- Observation and feedback from the AC administrator.

Faculty completing reviews in Years 1-5 must include input collected during the year under review. Faculty reviews after Year 6 of employment include observations from other faculty and the AC administrator collected at least once during the three-year period under review in addition to the required self-reflection/evaluation and student course evaluation feedback for the three-year period. Whenever possible, the input from any of the four sources listed above should include both quantitative and qualitative feedback. Faculty, however, are not required to include qualitative feedback from student course evaluations; but, should a faculty member choose to include any excerpt of the qualitative course evaluation report, the faculty member must include all of the qualitative course evaluation data for the review period to assure context for the selected excerpts.

Development of Scholarship Criteria

"The scholarship role of the University is to expand the domain of human knowledge, imagination, and forms of expression; contribute to improvements in professional practice; and enhance teaching effectiveness. Scholarly pursuits include not only the diverse attributes that comprise inquiry, but also the forms of public statements of results that comprise inquiry, such as publications, performance, or presentation" (excerpt from *The Research Mission of the University*, Fall 1990).

Boyer's (1990) teacher-scholar model underpins TWU's faculty advancement standards. The components of the model are scholarship of discovery of new knowledge, scholarship of integration, scholarship of application, and scholarship of teaching. Sound scholarship may be individual or collaborative, within one discipline or interdisciplinary. The emphasis in evaluation is quality and impact rather than quantity. Scholarly outputs consist of original intellectual/creative/artistic expressions that enhance the knowledge of society. To expand public knowledge, a scholarly output must find public expression, such as peer-reviewed publications and presentations, performances, or juried exhibitions.

University and AC criteria for the domain of scholarship are appropriate for the University's overall scholarship goals and consistent with the standards of the specific discipline. AC criteria will emphasize quality and impact and reflect disciplinary standards for the quantity and type of scholarly output. As appropriate for each discipline, criteria will also recognize the role of grants. Evaluation of scholarship will include feedback from external reviewers, as required for tenure and/or promotion.

Development of Service Criteria

For the purpose of faculty performance review, service is the engagement of faculty related to their academic disciplines or expertise, which produces a benefit to another party. In a broad sense, institutional service is using a faculty's knowledge and skills to benefit the institution, professional organizations, and the community through active involvement and leadership. Professional service encompasses active participation in an organization by providing leadership or facilitating the goals of the organization. Therefore, appropriate documentation of service will emphasize both the activity undertaken and the benefit produced to the other party. Faculty members at all levels are expected to engage in meaningful service.

Service is generally grouped into two categories: internal and external to the University. Internal service is an extension of the commitment to shared governance, and the opportunity and responsibility of faculty members to participate in such governance (See Policy 5.02, *Faculty Responsibilities,* for a description of participation and leadership in the decision-making processes of the University.). External service is frequently grouped into one of two categories: service to the profession or service to the community. Although faculty members should not be discouraged from providing service in any field in which they have an interest, faculty service activities are evaluated as part of performance review when faculty members use their professional expertise to serve their academic, professional, and civic communities. External service is expected to be provided with little or no additional compensation to the faculty member rendering the service.

University and AC criteria for the domain of service must be appropriate for the University's overall mission and vision and related to the characteristics of the specific discipline. University and AC criteria should emphasize quality and impact of service rather than quantity. Evaluation of external service may include feedback from external reviewers, as required for tenure and/or promotion.

Criteria for Tenure

In considering the award of tenure, Texas Woman's University seeks to recognize professional achievement in the areas of teaching, scholarship, and service. Each case is evaluated on its own merits in relation to the criteria and in the context of the needs and plans of the AC and the University. Faculty evaluation is the exercise of professional judgment at multiple levels regarding the quality of faculty work that is shaped by objective data. When making a recommendation for tenure, an AC affirms that the candidate meets the criteria for Associate Professor or Professor, as applicable, and has demonstrated the potential for sustained contributions. A recommendation to confer tenure must be supported by strong evidence of the high quality and distinctiveness of a candidate's work and degree of influence on the field. When tenure is awarded, the continuation of high-quality performance is expected. Exceptions to these criteria, while possible, will be rare. Tenure is never granted automatically to any candidate who enters or completes the probationary period.

Table 2: Standards for Tenure-track Faculty Appointments and Promotions

The following minimum standards for appointment or promotion to each academic rank are meant to provide equity and comparability across the university. Achievements of the candidate must be documented, and promotion evaluation must include external peer evaluations. Faculty being appointed or promoted are expected to continue to meet the criteria for each of the previous rank(s) as well as the rank currently held. Faculty members applying for promotion and/or tenure must also satisfy the applicable Academic Component criteria.

Assistant Professor Appointment Criteria:	Associate Professor Appointment Criteria:	Professor Appointment Criteria:
		Highest academic rank awarded only in cases of clear and sustained records of exceptional quality. Rank is in recognition of attainment rather than length of service;
 Completion of appropriate terminal degree or equivalent as defined by academic unit; Terminal academic degree of PhD, DSc, DPhil, in a field related to nutrition or food sciences and/or MD. 	 Normally will have served for a minimum of 6 years at rank of Assistant Professor at college or university level and have served full time at least 2 years at TWU at the rank of Assistant Professor; 	 Normally will have completed 6 years as Associate Professor at college or university level and served full time at least 4 years at TWU at the rank of Associate Professor;
Demonstrate current capability and desire for excellence in teaching, scholarship, and service as well as potential for significant accomplishment in these areas;	 Demonstrated significant contributions in teaching, advising, or other instructional activities; scholarship, research and/or other creative activities; and university, professional, and community service; 	Demonstrated continuous and sustained meritorious achievements beyond the level of Associate Professor commensurate with assignments in areas of teaching, advising, or other instructional activities; scholarly research and/or other creative activities; and professional, university, and community service;
Additional Academic Component criteria.	Additional Academic Component criteria.	Additional Academic Component criteria.

Assistant Professor Teaching:	Associate Professor Teaching:	Professor Teaching:
Candidate must:	Candidate must:	Candidate must:
Show continual progression toward meeting the criteria for Associate Professor;	Demonstrate excellence in all aspects of teaching;	
	Based on the Development of Teaching Criteria of self-reflection and evaluation, student course evaluations, peer evaluation, and administrator evaluation. Outcomes could include: Support letters from colleagues Teaching excellence awards Demonstrated student engagement Utilization of innovative and effective methods	
	 Participate effectively in course development and evaluation; 	 Demonstrate leadership in the development of academic programs;
	Components to include creation of new courses including content determination and all points of evaluation. This may include significant upgrade of an existing course or development of a new course.	Contribute to program evaluation and improvement.
	Obtain membership on the Graduate Faculty in Academic Components (AC) with graduate programs;	 Maintain full membership on the Graduate Faculty, in Academic Components (AC) with graduate programs;
	Participate in student mentoring;	Model effective teaching for other faculty;
	Will include:	

Assistant Professor Teaching:	Associate Professor Teaching:	Professor Teaching:
Additional Academic Component criteria.	Chairing to completion at least two theses, or dissertations and serving as a member of at least 4 thesis, and/or dissertation committees. Facilitating timely completion of the previous as well as student special projects. • Additional Academic Component criteria.	Additional Academic Component criteria. Will include: Chairing to completion at least four theses, or dissertations and serving as a member of at least 6 thesis, and/or dissertation committees. Facilitating timely completion of the previous as well as student special projects.

Assistant Professor Scholarship and Other Creative Activities:	Associate Professor Scholarship and Other Creative Activities:	Professor Scholarship and Other Creative Activities:
Candidate must:	Candidate must:	Candidate must:

Assistant Professor Scholarship and Other Creative Activities:	Associate Professor Scholarship and Other Creative Activities:	Professor Scholarship and Other Creative Activities:
Show continual progression toward meeting the criteria for Associate Professor;	Demonstrate excellence in research and creative activities individually or as a member of a team;	 Document a sustained program of research and/or creative activities individually or as a member of a team;
	Could include: Leading sessions at scholarly conferences Awards in scholarship Key speaker at expertise conferences 	Could include: Leading sessions at scholarly conferences Awards in scholarship Keynote conference speaker Demonstrated impact of scholarly efforts on the profession or knowledge base Consultation (paid or unpaid) in area of expertise
	Disseminate the results of scholarly/ creative work in peer-reviewed forums;	Disseminate the results of scholarly/ creative work in peer-reviewed forums;
	Five or more presentations at professional meetings at state, national, or international level	Consistent and steady record of publication that would include a minimum of six peer-reviewed publications such as journal articles, books, and book chapters which
	Three or more peer-reviewed publications such as journal articles, books, and book chapters which contributed to the knowledge base.	contributed to the knowledge base. Consistent and steady record of peer reviewed presentations that would include eight or more presentations at professional meetings at national or international level.
	Seek internal or external funding, as appropriate to the field;	Seek and/or secure internal or external funding, as appropriate to the field;

Assistant Professor Scholarship and Other Creative Activities:	Associate Professor Scholarship and Other Creative Activities:	Professor Scholarship and Other Creative Activities:
	Minimum of two submitted (funded or unfunded) external proposals as PI or Co-PI for funding of scholarly activities or obtained contract services related to his/her scholarly activities.	Regular funding of external grants/contracts related to his/her scholarly activities.
		Model research/creative mentorship for colleagues;
		Served as a mentor to other faculty and graduate students in research and grant writing.
Additional Academic Component criteria.	Additional Academic Component criteria.	Additional Academic Component criteria.

Assistant Professor Service:	Associate Professor Service:	Professor Service:
Candidate must:	Candidate must:	Candidate must:
• Show continual progression toward meeting the criteria for Associate Professor;		
	 Contribute in a positive way to the mission of the AC, college and university; 	
	Outcomes might include:	
	Promotion of alumni relations;	

Assistant Professor Service:	Associate Professor Service:	Professor Service:
	Active a material contribution to Department, College, or University committee work leading to positive outcomes for AC, college, or university;	
	Demonstrate leadership within the AC and college;	Demonstrate leadership within the university;
	Served on a Program evaluation team.	Promoted alumni relations; Sustained contribution to Department, College, or University administrative; Served on at least two or more University committees; Served in a leadership position on at least one college or university committee; Served on and Chaired a Program evaluation team.
	Demonstrate active involvement in professional and/or community organizations; Outcomes might include: Received a service award or service citation related to nutrition, food science, food systems administration, or culinary science;	Demonstrate leadership within professional and/or community organizations; Outcomes might include: Received a service award or service citation related to nutrition, food science, food systems administration, or culinary science;

Assistant Professor Service:	Associate Professor Service:	Professor Service:
	Been a consultant to local community organizations related to nutrition, food science or food systems administration, or culinary science; Provided service to professional organization related to nutrition, food science, food systems administration, or culinary science; Participated in public service and/or publicity (radio talks, television appearances, etc); Served on a editorial board; Reviewed scholarly publications; Reviewed state or national research abstracts • Participate in student recruitment and/or academic advising as appropriate to the AC; Outcomes might include:	Been a consultant to local community organizations related to nutrition, food science or food systems administration, or culinary science; Provided service to professional organization related to nutrition, food science, food systems administration, or culinary science; Participated in public service and/or publicity (radio talks, television appearances, etc); Served on a editorial board; Reviewed scholarly publications; Reviewed state or national research abstracts; Membership and leadership role in state or regional, and national or international professional organizations.

Assistant Professor Service:	Associate Professor Service:	Professor Service:
	Involved students in activities outside of class that contribute to student personal and professional growth.	
Additional Academic Component criteria.	Additional Academic Component criteria.	Additional Academic Component criteria.
	Evidence of contribution to: State or regional, and national or international professional organizations, this may include serving in a leadership role; Served on three or more of the preceding service examples above.	Evidence of contribution to: Involvement of students in activities outside of class that contribute to student personal and professional growth; Assisted with departmental fund-raising; Reviewed peer-reviewed publications; Served on Five or more of the preceding service examples above.

Table 3: Standards for Clinical Faculty Appointments and Promotions

TWU supports numerous professional programs that prepare students to become clinicians at the doctoral, master's, and baccalaureate levels. This level of professional preparation requires that some faculty be excellent clinicians and educators with a significant responsibility to both roles. The clinical designation may be used for faculty who are primarily engaged in clinical education, clinical practice, and/or supervision of clinical students. Scholarship and service commensurate with appointment rank are expected. Development of an independent research program is not essential; however, scholarship activities are expected to contribute to course content and relevancy, pedagogy, addressing professional issues, or program development including evidence-based practice.

The following definitions of clinical ranks represent the minimum university standards for appointment and promotion and are meant to provide equity and comparability across the university. Achievements of the candidate must be documented. Faculty being appointed or promoted are expected to continue to meet the criteria for each of the previous rank(s) as well as the rank currently held. Faculty members applying for promotion must also satisfy the applicable component requirements.

Clinical Instructor Appointment Criteria:	Assistant Clinical Professor Appointment/Promotion Criteria:	Associate Clinical Professor Appointment/Promotion Criteria:	Clinical Professor Appointment/Promotion Criteria:
• Initial appointment determined by candidate's record of contributions commensurate with assignments in areas of teaching, mentoring, or other instructional activities; scholarship, research, and/or creative activities; and university, professional, and community service;	• Initial appointment or promotion to rank determined by candidate's record of significant contributions commensurate with assignments in areas of teaching, mentoring, or other instructional activities; scholarship, research and/or creative activities; and university, professional, and community service;	Initial appointment or promotion to rank determined by candidate's record of significant contributions commensurate with assignments in areas of teaching, mentoring, or other instructional activities; scholarship, research and/or creative activities; and university, professional, and community service;	Initial appointment or promotion to rank determined by candidate's continuous and sustained meritorious performance commensurate with assignments in teaching, mentoring or other instructional activities; scholarly research or creative activities; and university, professional, and community service;
Completion of appropriate master's degree and/or			

Clinical Instructor Appointment Criteria:	Assistant Clinical Professor Appointment/Promotion Criteria:	Associate Clinical Professor Appointment/Promotion Criteria:	Clinical Professor Appointment/Promotion Criteria:
licensure in the discipline;	Completion of appropriate master's degree and/or licensure in the discipline;	Completion of appropriate master's degree and/or licensure in the discipline;	Completion of appropriate master's degree and/or licensure in the discipline;
		 Enrollment in or completion of appropriate terminal degree or equivalent criteria as defined by the AC preferred; 	Completion of appropriate terminal degree or equivalent criteria as defined by the AC;
Minimum of 2 years of clinical experience;	Minimum of 4 years of clinical practice;	 Minimum of 6 years of clinical practice and national certification in a specialty area as defined by AC; 	 Minimum of 7 years of clinical practice and national certification in a clinical specialty area as defined by AC;
 Minimum of 1 year of teaching experience in clinical area(s) of expertise preferred;*** 	 Minimum of 2 years of teaching experience in the clinical area(s) of expertise preferred; ** 	 Minimum of 4 years of teaching experience in clinical area(s) of expertise preferred; ** 	 Minimum of 6 years of teaching experience in clinical area(s) of expertise preferred;***
	 Normally candidate will have served full time a minimum of 2 years at the rank of Clinical Instructor and will have served at least 1 year at TWU; 	Normally, candidate will have served full time minimum of 4 years at the rank of Assistant Clinical professor and will have served full time a minimum of 2 years at TWU;	Normally, candidate will have served minimum of 6 years full-time at the rank of Associate Clinical Professor and will have served full time a minimum of 4 years at TWU;
Additional Academic Component criteria.	Additional Academic Component criteria.	Additional Academic Component criteria.	Additional Academic Component criteria.

Clinical Instructor Teaching:	Assistant Clinical Professor Teaching:	Associate Clinical Professor Teaching:	Clinical Professor Teaching:
	Candidate must:	Candidate must:	Candidate must:
	Maintain current clinical expertise in teaching area(s);	Obtain/maintain assistant/ associate/full membership on Graduate Faculty, in ACs with graduate program;	Demonstrate leadership in development of academic programs;
	Demonstrate excellence in all aspects of teaching;	Model effective teaching for other faculty;	Mentor other faculty in effective teaching;
	Based on the Development of Teaching Criteria of self- reflection and evaluation, student course evaluations, peer evaluation, and administrator evaluation. Outcomes could include: Support letters from colleagues Teaching excellence awards Demonstrated student engagement Utilization of innovative and effective methods	Evidence might include: Documentation of innovative and efficacious teaching/supervisory methods Developing modules as a faculty resource Other similar evidence 	Evidence might include: o Mentoring of faculty in clinical or teaching o Sharing effective teaching strategies with other faculty o Conducting peer reviews of faculty o Other similar evidence
	Participate effectively in course development and evaluation;	 Serve as content expert on professional papers/ projects, as appropriate; 	Serve as content expert on professional papers/projects and/or thesis/dissertation committees, as appropriate;

Clinical Instructor Teaching:	Assistant Clinical Professor Teaching:	Associate Clinical Professor Teaching:	Clinical Professor Teaching:
Additional Academic Component criteria.	Participate in mentoring of students;Additional Academic Component criteria.	Additional Academic Component criteria.	Additional Academic Component criteria.

Clinical Instructor Scholarship and Other Creative Activities:	Assistant Clinical Professor Scholarship and Other Creative Activities:	Associate Clinical Professor Scholarship and Other Creative Activities:	Clinical Professor Scholarship and Other Creative Activities:
	 Candidate must: Share clinical expertise with colleagues and/or students in clinical settings; Demonstrate evidence of clinical expertise/evidence-based practice; 	 Candidate must: Mentor UG/grad students in clinical area of expertise; Demonstrate evidence of clinical expertise/evidence-based practice; 	Mentor colleagues in area of scholarship/clinical expertise;
		Disseminate results of scholarly/creative work; Dissemination of clinical practice or scholarly work as evidenced by two or more requested or contracted presentations at professional	Disseminate results of scholarly/creative work in peer-reviewed forums; Dissemination of clinical practice or scholarly work as requested or contracted evidenced by five or more presentations at professional

Clinical Instructor Scholarship and Other Creative Activities:	Assistant Clinical Professor Scholarship and Other Creative Activities:	Associate Clinical Professor Scholarship and Other Creative Activities:	Clinical Professor Scholarship and Other Creative Activities:
		local, regional, state, national, or international meetings.	local, regional, state, national, or international meetings.
Additional Academic Component criteria.	Additional Academic Component criteria.	Additional Academic Component criteria.	Additional Academic Component criteria.

Clinical Instructor Service:	Assistant Clinical Professor Service:	Associate Clinical Professor Service:	Clinical Professor Service:
	 Candidate must: Contribute in positive way to mission of the AC, college and university; Demonstrate ONE activity equivalent with the following to include presentations supporting the components identified: Invited lecturers within or outside the university; Serve on and make contributions to a 	Candidate must: • Demonstrate involvement within AC and college, and/or university; Have Three activities included among the following: • An invited lecturer within and outside the university; • Promoted alumni relations; • Performed Department and College administrative work;	Candidate must: • Demonstrate leadership within the AC, college and/or university; Have Five activities included among the following: • An invited lecturer within and outside the university; • Promoted alumni relations; • Performed Department and College administrative work;

Clinical Instructor Service:	Assistant Clinical Professor Service:	Associate Clinical Professor Service:	Clinical Professor Service:
	department, college, or university committee.	Been a member or chair of a school or program evaluation team.	Been a member or chair of a school or program evaluation team.
	Demonstrate active involvement in professional and/or community organizations;		 Demonstrate leadership within professional and/or community organizations; Received a service award
	Service awards and citations; Evidence of a contribution to a community organization; Service to professional organization.		and/or citation; Consultant with and make sustained contributions to local community organizations related to expertise;
			Served as officer or on board of directors for professional organizations related to discipline; Participated in public service
			and/or publicity (radio talks, television appearances, etc.)
	 Participate in recruitment of students; 	 Participate in student recruitment and/or academic advising as appropriate to the AC; 	

Clinical Instructor	Assistant Clinical Professor	Associate Clinical Professor	Clinical Professor
Service:	Service:	Service:	Service:
Additional Academic Component criteria.	Additional Academic Component criteria. Invited lecturers within or outside the university; Service awards and citations; Service to community; Service to professional organization; Service on a department, college, or university committee	Provided documentation of efforts to recruit students; Involved students in outside of class activities to promote personal and professional growth. • Additional Academic Component criteria. Received a service award and/or citation; Consultant to local community organizations related to expertise; Served as officer or on board of directors for professional organizations related to discipline; Participated in public service and/or publicity (radio talks, television appearances, etc.); Served in program oversight, administration, or director role.	Additional Academic Component criteria. Provided documentation of efforts to recruit students; Involved students in outside of class activities to promote personal and professional growth.

^{**} Clinical practice may substitute for teaching experience for persons appointed as clinical faculty at the discretion of the dean.

Table 4: Standards for Lecturer Appointments and Promotions

The instructional function of the university requires lecturers who can effectively communicate the content of the current body of knowledge and latest research results in the classroom and other learning environments. In addition, some lecturer faculty may participate in undergraduate and graduate projects, and may serve as content experts on master's and doctoral committees. Lecturers are not eligible for tenure.

Since teaching is an essential part of a lecturer faculty appointment, effectiveness in teaching is an essential criterion for appointment or promotion. Lecturers must demonstrate command of their subject matter, continuous growth in content area, continuous development in instructional delivery systems and approaches, ability to organize and convey material in a way that fosters learning, and ability to interact with students effectively. Development of an independent research program is not essential; however, scholarship activities are expected to contribute to course content and relevancy, pedagogy, addressing professional issues, or program development. The following definitions of lecturer rank represent the minimum standards for promotion and are meant to provide equity and comparability across the university. Achievements of the candidate must be documented. Faculty being appointed or promoted are expected to continue to meet the criteria for each of the previous rank(s) as well as the rank currently held. Faculty members applying for promotion must also satisfy the applicable AC requirements.

Lecturer I Appointment Criteria	Lecturer II Appointment/Promotion Criteria	Senior Lecturer Appointment/Promotion Criteria
• Initial appointment determined by candidate's record of contributions commensurate with assignments in areas of teaching or other instructional activities; scholarship, research, and creative activities; and university, professional, and community service;	• Initial appointment or promotion determined by candidate's record of contributions commensurate with assignments in areas of teaching or other instructional activities; scholarship, research, and/other creative activities; and university, professional, community service;	• Initial appointment or promotion determined by candidate's record of contributions commensurate with assignments in the areas of teaching or other instructional activities; scholarship, research, and/or creative activities; and university, professional, and community service;
 Ordinarily requires completion of a master's degree and/or certification in discipline; 	Completion of a master's degree and/or certification in the discipline;	Completion of a master's degree and/or certification in the discipline;
	Ordinarily have a minimum of 4 years of teaching experience at the rank of Lecturer I in the area of content expertise.	Ordinarily have minimum of 4 years of teaching experience at the rank of Lecturer II in the area of content expertise.

Lecturer I Appointment Criteria	Lecturer II Appointment/Promotion Criteria	Senior Lecturer Appointment/Promotion Criteria
	Normally, will have at least 2 of the 4 years of teaching at the rank of Lecturer I at TWU;	Normally will have completed at least 2 of the 4 years of teaching at the rank of Lecturer II at TWU;
Additional Academic Component criteria.	Additional Academic Component criteria.	Additional Academic Component criteria.

Lecturer I Teaching:	Lecturer II Teaching:	Senior Lecturer Teaching:
	Candidate must:	Candidate must:
	Demonstrate excellence in all aspects of teaching;	
	 Participate effectively in course development and evaluation; 	
	Obtain Assistant/Associate/Full membership on the Graduate Faculty, in ACs with graduate programs;	 Maintain Assistant/Associate/Full membership on the Graduate Faculty, in ACs with graduate programs;
	 Share content expertise on professional paper/project committees, as appropriate; 	 Share content expertise on professional paper/project and or thesis/dissertation committees, as appropriate;
		 Mentor students in content area(s) of expertise;
Additional Academic Component criteria.	Additional Academic Component criteria.	Additional Academic Component criteria.

Lecturer I Scholarship and Other Creative Activities:	Lecturer II Scholarship and Other Creative Activities:	Senior Lecturer Scholarship and Other Creative Activities:
	Candidate must:	Candidate must:
	Share content expertise with students;	Share content expertise with colleagues;
	Disseminate results of scholarly or creative works through professional presentations at local or state level and/or through scholarly or professional publications;	Disseminate results of scholarly or creative works through professional presentations at regional or national level and/or through scholarly or professional publications;
		Obtain and maintain national certification in content area, as defined by the AC;
Additional Academic Component criteria.	Additional Academic Component criteria.	Additional Academic Component criteria.

Lecturer I Service:	Lecturer II Service:	Senior Lecturer Service:
	Candidate must:	Candidate must:
	Contribute in a positive way to the mission of the AC, college, and university;	 Serve in a leadership role on department, AC, or college committees and/or task forces;
	Participate in AC, campus and/or college task forces or committees;	
	 Participate in student recruitment and/or academic advising as appropriate to the AC; 	

Lecturer I Service:	Lecturer II Service:	Senior Lecturer Service:
Additional Academic Component criteria.	 Demonstrate active involvement in professional/community organizations; Additional Academic Component criteria. 	 Demonstrate leadership in professional/community organizations; Additional Academic Component criteria.