

Academic Component Criteria for Periodic Performance Review and Promotion & Tenure

Component Name: *Fashion Design and Merchandising*

Periodic Performance Review (PPR) and Promotion & Tenure Reviews assess faculty performance and productivity in compliance with standards using criteria established by the university and each Academic Component (AC). In some cases, program-level criteria may also be developed. The additional criteria established by an AC (or program, if appropriate) will:

- include examples of performance appropriate to the discipline,
- be consistent with university criteria, and
- be at least as stringent as university standards.

AC or program criteria must be developed by regular, full-time faculty in the AC. The criteria must be reviewed and approved by the (1) AC administrator, (2) college dean, (3) Faculty Evaluation and Development Committee, (4) University Promotion and Tenure Committee, and (5) Provost/VPAA.

Development Academic Component Criteria

For many of the criteria listed, it is appropriate for AC criteria to demonstrate a progression of rigor regarding the expected outputs or outcomes as a faculty member progresses in rank (e.g. from Assistant Professor to Associate Professor, etc.). This concept of progression is sometimes expressed as follows for various ranks:

<u>Assistant Professor</u>	<u>Associate Professor</u>	<u>Professor</u>
Perform	Role model	Mentor others
Participate & contribute	Contribute effectively	Lead and/or make significant contribution
Establish & build	Actively engage	Lead and/or make significant contribution
Academic component service	College service	University service
Committee membership	Committee leadership	National or regional committee participation or leadership

<u>Assistant Professor</u>	<u>Associate Professor</u>	<u>Professor</u>
Local or state committees or presentations	Regional or national committees or presentations	National/International committees or presentations

Development of Teaching Criteria

The teaching role of university faculty is to promote the academic and professional growth of students. Teaching requires knowledge of the subject, ability to present information and materials clearly, and an ability to help motivate students to learn. The purpose of the review process for teaching is to recognize accomplishments and/or areas of deficiency and to aid the faculty member in professional development in the area of teaching.

While all faculty members may not have the opportunity to participate in each of the following, teaching effectiveness generally refers to the competence of the instructor in:

- classrooms (online, hybrid, or face-to-face),
- laboratories,
- studios,
- clinics,
- supervision of independent studies and/or internships,
- supervision of projects, research and fieldwork,
- guidance of student scholarly outputs (e.g., professional papers, artistic projects,
- capstone projects, thesis, and dissertation), and
- student mentoring.

The review of teaching effectiveness may include a discussion of factors such as evaluation of teaching methodology, course development, course materials, course management, classroom management, student achievement of learning outcomes, and content expertise. University and AC criteria will be the primary means of evaluating teaching. To provide a comprehensive set of inputs, each review of teaching at a minimum must include all four types of input:

- Faculty self-reflection and evaluation, including appropriate supporting evidence
- Student course evaluation feedback
- Observation and feedback from other faculty
- Observation and feedback from the AC administrator.

Faculty completing reviews in Years 1-5 must include input collected during the year under review. Faculty reviews after Year 6 of employment include observations from other faculty and the AC administrator collected at least once during the three-year period under review in addition to the required self-reflection/evaluation and student course evaluation feedback for the three-year period. Whenever possible, the input from any of the four sources listed above should include both quantitative and qualitative feedback. Faculty, however, are not required to include qualitative feedback from student course evaluations; but, should a faculty member choose to include any excerpt of the qualitative course evaluation report, the faculty member must include all of the qualitative course evaluation data for the review period to assure context for the selected excerpts.

Development of Scholarship Criteria

“The scholarship role of the University is to expand the domain of human knowledge, imagination, and forms of expression; contribute to improvements in professional practice; and enhance teaching effectiveness. Scholarly pursuits include not only the diverse attributes that comprise inquiry, but also the forms of public statements of results that comprise inquiry, such as publications, performance, or presentation”(excerpt from *The Research Mission of the University*, Fall 1990).

Boyer’s (1990) teacher-scholar model underpins TWU’s faculty advancement standards. The components of the model are scholarship of discovery of new knowledge, scholarship of integration, scholarship of application, and scholarship of teaching. Sound scholarship may be individual or collaborative, within one discipline or interdisciplinary. The emphasis in evaluation is quality and impact rather than quantity. Scholarly outputs consist of original intellectual/creative/artistic expressions that enhance the knowledge of society. To expand public knowledge, a scholarly output must find public expression, such as peer-reviewed publications and presentations, performances, or juried exhibitions.

University and AC criteria for the domain of scholarship are appropriate for the University’s overall scholarship goals and consistent with the standards of the specific discipline. AC criteria will emphasize quality and impact and reflect disciplinary standards for the quantity and type of scholarly output. As appropriate for each discipline, criteria will also recognize the role of grants. Evaluation of scholarship will include feedback from external reviewers, as required for tenure and/or promotion.

Development of Service Criteria

For the purpose of faculty performance review, service is the engagement of faculty related to their academic disciplines or expertise, which produces a benefit to another party. In a broad sense, institutional service is using a faculty's knowledge and skills to benefit the institution, professional organizations, and the community through active involvement and leadership. Professional service encompasses active participation in an organization by providing leadership or facilitating the goals of the organization. Therefore, appropriate documentation of service will emphasize both the activity undertaken and the benefit produced to the other party. Faculty members at all levels are expected to engage in meaningful service.

Service is generally grouped into two categories: internal and external to the University. Internal service is an extension of the commitment to shared governance, and the opportunity and responsibility of faculty members to participate in such governance (See Policy 5.02, *Faculty Responsibilities*, for a description of participation and leadership in the decision-making processes of the University.). External service is frequently grouped into one of two categories: service to the profession or service to the community. Although faculty members should not be discouraged from providing service in any field in which they have an interest, faculty service activities are evaluated as part of performance review when faculty members use their professional expertise to serve their academic, professional, and civic communities. External service is expected to be provided with little or no additional compensation to the faculty member rendering the service.

University and AC criteria for the domain of service must be appropriate for the University's overall mission and vision and related to the characteristics of the specific discipline. University and AC criteria should emphasize quality and impact of service rather than quantity. Evaluation of external service may include feedback from external reviewers, as required for tenure and/or promotion.

Criteria for Tenure

In considering the award of tenure, Texas Woman's University seeks to recognize professional achievement in the areas of teaching, scholarship, and service. Each case is evaluated on its own merits in relation to the criteria and in the context of the needs and plans of the AC and the University. Faculty evaluation is the exercise of professional judgment at multiple levels regarding the quality of faculty work that is shaped by objective data. When making a recommendation for tenure, an AC affirms that the candidate meets the criteria for Associate Professor or Professor, as applicable, and has demonstrated the potential for sustained contributions. A recommendation to confer tenure must be supported by strong evidence of the high quality and distinctiveness of a candidate's work and degree of influence on the field. When tenure is awarded, the continuation of high-quality performance is expected. Exceptions to these criteria, while possible, will be rare. Tenure is never granted automatically to any candidate who enters or completes the probationary period.

Table 2: Standards for Tenure-track Faculty Appointments and Promotions

The following minimum standards for appointment or promotion to each academic rank are meant to provide equity and comparability across the university. Achievements of the candidate must be documented, and promotion evaluation must include external peer evaluations. Faculty being appointed or promoted are expected to continue to meet the criteria for each of the previous rank(s) as well as the rank currently held. Faculty members applying for promotion and/or tenure must also satisfy the applicable Academic Component criteria.

<p><u>Assistant Professor</u> Appointment Criteria:</p>	<p><u>Associate Professor</u> Appointment Criteria:</p>	<p><u>Professor</u> Appointment Criteria:</p>
<ul style="list-style-type: none"> • Completion of appropriate terminal degree or equivalent as defined by academic unit; <p style="color: #800000; margin-left: 20px;"><i>Ph.D. in a fashion-related area such as merchandising, retailing, production, fashion design, design, and/or textiles.</i></p> <ul style="list-style-type: none"> • Demonstrate current capability and desire for excellence in teaching, scholarship, and service as well as potential for significant accomplishment in these areas; <ul style="list-style-type: none"> • Additional Academic Component criteria. <p style="color: #800000; margin-left: 20px;"><i>Demonstrate the capability and desire for excellence in teaching;</i></p>	<ul style="list-style-type: none"> • Normally will have served for a minimum of 6 years at rank of Assistant Professor at college or university level and have served full time at least 2 years at TWU at the rank of Assistant Professor; <ul style="list-style-type: none"> • Demonstrated significant contributions in teaching, advising, or other instructional activities; scholarship, research and/or other creative activities; and university, professional, and community service; <ul style="list-style-type: none"> • Additional Academic Component criteria. <p style="color: #800000; margin-left: 20px;"><i>Demonstrate developing and sustaining partnerships relevant to the discipline with</i></p>	<ul style="list-style-type: none"> • Highest academic rank awarded only in cases of clear and sustained records of exceptional quality. Rank is in recognition of attainment rather than length of service; <ul style="list-style-type: none"> • Normally will have completed 6 years as Associate Professor at college or university level and served full time at least 4 years at TWU at the rank of Associate Professor; <ul style="list-style-type: none"> • Demonstrated continuous and sustained meritorious achievements beyond the level of Associate Professor commensurate with assignments in areas of teaching, advising, or other instructional activities; scholarly research and/or other creative activities; and professional, university, and community service; <ul style="list-style-type: none"> • Additional Academic Component criteria. <p style="color: #800000; margin-left: 20px;"><i>Demonstrate leadership in developing and sustaining partnerships relevant to the</i></p>

<u>Assistant Professor</u> Appointment Criteria:	<u>Associate Professor</u> Appointment Criteria:	<u>Professor</u> Appointment Criteria:
<p><i>Demonstrate the ability to present material clearly;</i></p> <p><i>Demonstrate current knowledge of subject matter within the discipline.</i></p> <p><i>Demonstrate the capability and desire for excellence in initiating a program of scholarly inquiry appropriate to the discipline through research, scholarship, and/or creative work activities.</i></p> <p><i>Demonstrate an understanding of the importance and methods of dissemination of results of research, scholarship, and/or creative work activities.</i></p> <p><i>Demonstrate the capability and desire for excellence and significant accomplishments in service to the program, university, profession, and community.</i></p>	<p><i>industry and community members so as to enhance teaching, scholarship, and service activities in the programs;</i></p> <p><i>Demonstrate collegial relationships, defined as professional cooperation with colleagues, within the component, college, university, and profession;</i></p> <p><i>Contribute in a positive way to the mission of the component, college, and university.</i></p>	<p><i>discipline with industry and community members to enhance teaching, scholarship, and service activities for program enhancement as well as to provide opportunities for student employment during college matriculation as well as after graduation;</i></p> <p><i>Demonstrate leadership and serve as a mentor within the component and college;</i></p>

<u>Assistant Professor</u> Teaching:	<u>Associate Professor</u> Teaching:	<u>Professor</u> Teaching:
<p>Candidate must:</p> <ul style="list-style-type: none"> • Show continual progression toward meeting the criteria for Associate Professor; 	<p>Candidate must:</p> <ul style="list-style-type: none"> • Demonstrate excellence in all aspects of teaching; 	<p>Candidate must:</p>

<u>Assistant Professor</u> Teaching:	<u>Associate Professor</u> Teaching:	<u>Professor</u> Teaching:
	<p><i>Demonstrate the ability to present material clearly;</i></p> <p><i>Consistently receive feedback from students, peer observation, Program Director observation, and Program Director and Peer Review Committee review that indicates content taught and teaching methods used are appropriate to the desired learning outcomes of the courses;</i></p> <p><i>Demonstrate current knowledge of subject matter within the discipline;</i></p> <p><i>Demonstrate knowledge and use of current instructional or industry-based technologies, and integrate appropriate technologies into classroom situations for instruction and learning, when appropriate and/or available.</i></p> <p><i>Demonstrate knowledge of good teaching practices through self-reflection of personal teaching strategies in annual reviews.</i></p> <ul style="list-style-type: none"> • Participate effectively in course development and evaluation; <p><i>Demonstrate excellence in all aspects of class preparation and management</i></p>	<ul style="list-style-type: none"> • Demonstrate leadership in the development of academic programs; <p><i>Demonstrate leadership in overall program and individual course development and</i></p>

<u>Assistant Professor</u> Teaching:	<u>Associate Professor</u> Teaching:	<u>Professor</u> Teaching:
<ul style="list-style-type: none"> • Additional Academic Component criteria. 	<p><i>including development of course syllabi, adequate coverage of material, teaching methods, and student evaluation methods. Participate in course enhancement in addition to course development and evaluation.</i></p> <ul style="list-style-type: none"> • Obtain membership on the Graduate Faculty in Academic Components (AC) with graduate programs; • Participate in student mentoring; <ul style="list-style-type: none"> • Additional Academic Component criteria. <p><i>Continuously increase knowledge of fashion and related industries as well as academia through professional development activities that could include, but are not limited to, one-on-one or group interaction with industry members; attending fashion and related industry meetings and conventions; attending fashion, design, and/or business professional academic meetings, conferences, and conventions; and remaining current with industry practices.</i></p>	<p><i>evaluation as well as course enhancement and modification;</i></p> <ul style="list-style-type: none"> • Maintain full membership on the Graduate Faculty, in Academic Components (AC) with graduate programs; • Model effective teaching for other faculty; <p><i>Serve as a teaching resource to other faculty.</i></p> <ul style="list-style-type: none"> • Additional Academic Component criteria. <p><i>Demonstrate excellence and leadership to other faculty in aspects of class preparation and management including development of course syllabi, adequate coverage of material, teaching methods, and student evaluation methods.</i></p> <p><i>Document a program of continuous professional development to increase knowledge of fashion and related industries and academia through professional development activities that could include, but are not limited to, one-on-one or group</i></p>

<u>Assistant Professor</u> Teaching:	<u>Associate Professor</u> Teaching:	<u>Professor</u> Teaching:
		<p><i>interaction with industry members; attending fashion and related industry meetings and conventions; attending fashion, design, and/or business professional academic meetings, conferences, and conventions; and remaining current with industry practices.</i></p> <p><i>Work directly with industry partners to benefit teaching and student mentoring through activities such as, but not limited to, developing student internships with employers; enhancing students' abilities to obtain company internships by inviting company representatives to campus for interviews; advocating for or placing students directly into company internships; inviting company principals to campus to mentor students through class projects; and inviting and/or taking students to industry events.</i></p>

<u>Assistant Professor</u> Scholarship and Other Creative Activities:	<u>Associate Professor</u> Scholarship and Other Creative Activities:	<u>Professor</u> Scholarship and Other Creative Activities:
Candidate must:	Candidate must:	Candidate must:

<u>Assistant Professor</u> Scholarship and Other Creative Activities:	<u>Associate Professor</u> Scholarship and Other Creative Activities:	<u>Professor</u> Scholarship and Other Creative Activities:
<ul style="list-style-type: none"> • Show continual progression toward meeting the criteria for Associate Professor; 	<ul style="list-style-type: none"> • Demonstrate excellence in research and creative activities individually or as a member of a team; <p><i>Demonstrate excellence in scholarly inquiry and progress toward attaining recognition as a scholar appropriate to the discipline through research, scholarship, and/or creative work activities.</i></p> <ul style="list-style-type: none"> • Disseminate the results of scholarly/creative work in peer-reviewed forums; <p><i>Disseminate the results of research, scholarship, and/or creative work activities through publications, presentations, and/or exhibitions appropriate in form and to the discipline in local, state, regional, and/or national peer-reviewed forums. Examples would include peer-reviewed papers, articles, abstracts, and presentations; invited presentations of all types; static and moving exhibitions; and original design work in the disciplines of fashion, marketing, consumer behavior, history of costume, design, production, production techniques, student preparation, teaching, professional development in the field, to name a few.</i></p>	<ul style="list-style-type: none"> • Document a sustained program of research and/or creative activities individually or as a member of a team; <p><i>Demonstrate consistent excellence in scholarly inquiry and achievement of recognition as a scholar appropriate to the discipline through research, scholarship, and/or creative work activities.</i></p> <ul style="list-style-type: none"> • Disseminate the results of scholarly/creative work in peer-reviewed forums; <p><i>Demonstrate consistent excellence in scholarly inquiry and achievement of recognition as a scholar appropriate to the discipline through research, scholarship, and/or creative work activities.</i></p>

<u>Assistant Professor</u> Scholarship and Other Creative Activities:	<u>Associate Professor</u> Scholarship and Other Creative Activities:	<u>Professor</u> Scholarship and Other Creative Activities:
<ul style="list-style-type: none"> • Additional Academic Component criteria. 	<ul style="list-style-type: none"> • Seek internal or external funding, as appropriate to the field; <p><i>Seek internal funding and/or local, regional, or state external funding or in-kind donations for research, scholarship, and/or creative work activities as appropriate to the discipline.</i></p> <ul style="list-style-type: none"> • Additional Academic Component criteria. 	<ul style="list-style-type: none"> • Seek and/or secure internal or external funding, as appropriate to the field; <p><i>Seek state, national, or international external funding or in-kind donations for research, scholarship, and/or creative work activities as appropriate to the discipline.</i></p> <ul style="list-style-type: none"> • Model research/creative mentorship for colleagues; <p><i>Serve as a mentor to colleagues for research, scholarship, and/or creative activities.</i></p> <ul style="list-style-type: none"> • Additional Academic Component criteria.

<u>Assistant Professor</u> Service:	<u>Associate Professor</u> Service:	<u>Professor</u> Service:
<p>Candidate must:</p> <ul style="list-style-type: none"> • Show continual progression toward meeting the criteria for Associate Professor; 	<p>Candidate must:</p> <ul style="list-style-type: none"> • Contribute in a positive way to the mission of the AC, college and university; 	<p>Candidate must:</p>

<u>Assistant Professor</u> Service:	<u>Associate Professor</u> Service:	<u>Professor</u> Service:
	<ul style="list-style-type: none"> • Demonstrate leadership within the AC and college; <p><i>Demonstrate contributions within the component and college by serving on program, school, college, and/or university committees.</i></p> <p><i>Participate in program, college, and/or university events on a regular basis.</i></p> <ul style="list-style-type: none"> • Demonstrate active involvement in professional and/or community organizations; <p><i>Serve industry or academic professional organizations through committee memberships, board and/or officer positions, peer review activities, or any other type of activity or involvement.</i></p> <ul style="list-style-type: none"> • Participate in student recruitment and/or academic advising as appropriate to the AC; <p><i>Participate in student recruitment through attendance at organized recruiting events,</i></p>	<ul style="list-style-type: none"> • Demonstrate leadership within the university; <p><i>Serve as a leader in contributing in a positive way to the mission of the component, college, and university through committee memberships and appointments as well as activities that promote TWU students and the university in a positive manner.</i></p> <p><i>Attend organized recruiting events, correspond and interact with potential students, and the develop and/or extend program recruitment activities.</i></p> <ul style="list-style-type: none"> • Demonstrate leadership within professional and/or community organizations;

<u>Assistant Professor</u> Service:	<u>Associate Professor</u> Service:	<u>Professor</u> Service:
<ul style="list-style-type: none"> • Additional Academic Component criteria. 	<p><i>and correspondence and/or interaction with potential students.</i></p> <ul style="list-style-type: none"> • Additional Academic Component criteria. <p><i>Effectively advise all assigned students according to program-approved procedures;</i></p> <p><i>Advise student organizations within the program.</i></p>	<ul style="list-style-type: none"> • Additional Academic Component criteria. <p><i>Provide leadership to junior faculty that are in advisor roles for student organizations within the program;</i></p> <p><i>Provide leadership in industry and/or academic professional organizations within committees or boards or through the coordination of peer review activities, meeting planning, or any other type of activity that benefits the organization.</i></p> <p><i>Interact with current industry and community partners and demonstrate leadership in developing new partnerships in ways that benefit the program and program students.</i></p>

Table 3: Standards for Clinical Faculty Appointments and Promotions

TWU supports numerous professional programs that prepare students to become clinicians at the doctoral, master’s, and baccalaureate levels. This level of professional preparation requires that some faculty be excellent clinicians and educators with a significant responsibility to both roles. The clinical designation may be used for faculty who are primarily engaged in clinical education, clinical practice, and/or supervision of clinical students. Scholarship and service commensurate with appointment rank are expected. Development of an independent research program is not essential; however, scholarship activities are expected to contribute to course content and relevancy, pedagogy, addressing professional issues, or program development including evidence-based practice.

The following definitions of clinical ranks represent the minimum university standards for appointment and promotion and are meant to provide equity and comparability across the university. Achievements of the candidate must be documented. Faculty being appointed or promoted are expected to continue to meet the criteria for each of the previous rank(s) as well as the rank currently held. Faculty members applying for promotion must also satisfy the applicable component requirements.

<p><u>Clinical Instructor</u></p> <p>Appointment Criteria:</p>	<p><u>Assistant Clinical Professor</u></p> <p>Appointment/Promotion Criteria:</p>	<p><u>Associate Clinical Professor</u></p> <p>Appointment/Promotion Criteria:</p>	<p><u>Clinical Professor</u></p> <p>Appointment/Promotion Criteria:</p>
<ul style="list-style-type: none"> • Initial appointment determined by candidate’s record of contributions commensurate with assignments in areas of teaching, mentoring, or other instructional activities; scholarship, research, and/or creative activities; and university, professional, and community service; • Completion of appropriate master’s degree and/or 	<ul style="list-style-type: none"> • Initial appointment or promotion to rank determined by candidate’s record of significant contributions commensurate with assignments in areas of teaching, mentoring, or other instructional activities; scholarship, research and/or creative activities; and university, professional, and community service; 	<ul style="list-style-type: none"> • Initial appointment or promotion to rank determined by candidate’s record of significant contributions commensurate with assignments in areas of teaching, mentoring, or other instructional activities; scholarship, research and/or creative activities; and university, professional, and community service; 	<ul style="list-style-type: none"> • Initial appointment or promotion to rank determined by candidate’s continuous and sustained meritorious performance commensurate with assignments in teaching, mentoring or other instructional activities; scholarly research or creative activities; and university, professional, and community service;

<u>Clinical Instructor</u> Appointment Criteria:	<u>Assistant Clinical Professor</u> Appointment/Promotion Criteria:	<u>Associate Clinical Professor</u> Appointment/Promotion Criteria:	<u>Clinical Professor</u> Appointment/Promotion Criteria:
<p>licensure in the discipline;</p> <ul style="list-style-type: none"> • Minimum of 2 years of clinical experience; • Minimum of 1 year of teaching experience in clinical area(s) of expertise preferred;** • Additional Academic Component criteria. 	<ul style="list-style-type: none"> • Completion of appropriate master's degree and/or licensure in the discipline; • Minimum of 4 years of clinical practice; • Minimum of 2 years of teaching experience in the clinical area(s) of expertise preferred; ** • Normally candidate will have served full time a minimum of 2 years at the rank of Clinical Instructor and will have served at least 1 year at TWU; • Additional Academic Component criteria. 	<ul style="list-style-type: none"> • Completion of appropriate master's degree and/or licensure in the discipline; • Enrollment in or completion of appropriate terminal degree or equivalent criteria as defined by the AC preferred; • Minimum of 6 years of clinical practice and national certification in a specialty area as defined by AC; • Minimum of 4 years of teaching experience in clinical area(s) of expertise preferred; ** • Normally, candidate will have served full time minimum of 4 years at the rank of Assistant Clinical professor and will have served full time a minimum of 2 years at TWU; • Additional Academic Component criteria. 	<ul style="list-style-type: none"> • Completion of appropriate master's degree and/or licensure in the discipline; • Completion of appropriate terminal degree or equivalent criteria as defined by the AC; • Minimum of 7 years of clinical practice and national certification in a clinical specialty area as defined by AC; • Minimum of 6 years of teaching experience in clinical area(s) of expertise preferred;** • Normally, candidate will have served minimum of 6 years full-time at the rank of Associate Clinical Professor and will have served full time a minimum of 4 years at TWU; • Additional Academic Component criteria.

<u>Clinical Instructor</u>	<u>Assistant Clinical Professor</u>	<u>Associate Clinical Professor</u>	<u>Clinical Professor</u>
Teaching:	Teaching:	Teaching:	Teaching:
<ul style="list-style-type: none"> • Additional Academic Component criteria. 	<p>Candidate must:</p> <ul style="list-style-type: none"> • Maintain current clinical expertise in teaching area(s); • Demonstrate excellence in all aspects of teaching; • Participate effectively in course development and evaluation; • Participate in mentoring of students; • Additional Academic Component criteria. 	<p>Candidate must:</p> <ul style="list-style-type: none"> • Obtain/maintain assistant/associate/full membership on Graduate Faculty, in ACs with graduate program; • Model effective teaching for other faculty; • Serve as content expert on professional papers/ projects, as appropriate; • Additional Academic Component criteria. 	<p>Candidate must:</p> <ul style="list-style-type: none"> • Demonstrate leadership in development of academic programs; • Mentor other faculty in effective teaching; • Serve as content expert on professional papers/projects and/or thesis/dissertation committees, as appropriate; • Additional Academic Component criteria.

<u>Clinical Instructor</u>	<u>Assistant Clinical Professor</u>	<u>Associate Clinical Professor</u>	<u>Clinical Professor</u>
Scholarship and Other Creative Activities:	Scholarship and Other Creative Activities:	Scholarship and Other Creative Activities:	Scholarship and Other Creative Activities:
	<p>Candidate must:</p>	<p>Candidate must:</p>	<p>Candidate must:</p>

<u>Clinical Instructor</u>	<u>Assistant Clinical Professor</u>	<u>Associate Clinical Professor</u>	<u>Clinical Professor</u>
Scholarship and Other Creative Activities:	Scholarship and Other Creative Activities:	Scholarship and Other Creative Activities:	Scholarship and Other Creative Activities:
<ul style="list-style-type: none"> • Additional Academic Component criteria. 	<ul style="list-style-type: none"> • Share clinical expertise with colleagues and/or students in clinical settings; • Demonstrate evidence of clinical expertise/evidence-based practice; • Additional Academic Component criteria. 	<ul style="list-style-type: none"> • Mentor UG/grad students in clinical area of expertise; • Demonstrate evidence of clinical expertise/evidence-based practice; • Disseminate results of scholarly/creative work; • Additional Academic Component criteria. 	<ul style="list-style-type: none"> • Mentor colleagues in area of scholarship/clinical expertise; • Disseminate results of scholarly/creative work in peer-reviewed forums; • Additional Academic Component criteria.

<u>Clinical Instructor</u>	<u>Assistant Clinical Professor</u>	<u>Associate Clinical Professor</u>	<u>Clinical Professor</u>
Service:	Service:	Service:	Service:
	<p>Candidate must:</p> <ul style="list-style-type: none"> • Contribute in positive way to mission of the AC, college and university; • Demonstrate active involvement in professional 	<p>Candidate must:</p> <ul style="list-style-type: none"> • Demonstrate involvement within AC and college, and/or university; 	<p>Candidate must:</p> <ul style="list-style-type: none"> • Demonstrate leadership within the AC, college and/or university; • Demonstrate leadership within professional and/or community

<u>Clinical Instructor</u> Service:	<u>Assistant Clinical Professor</u> Service:	<u>Associate Clinical Professor</u> Service:	<u>Clinical Professor</u> Service:
<ul style="list-style-type: none"> • Additional Academic Component criteria. 	<p>and/or community organizations;</p> <ul style="list-style-type: none"> • Participate in recruitment of students; <ul style="list-style-type: none"> • Additional Academic Component criteria. 	<ul style="list-style-type: none"> • Participate in student recruitment and/or academic advising as appropriate to the AC; <ul style="list-style-type: none"> • Additional Academic Component criteria. 	<p>organizations;</p> <ul style="list-style-type: none"> • Additional Academic Component criteria.

** Clinical practice may substitute for teaching experience for persons appointed as clinical faculty at the discretion of the dean.

Table 4: Standards for Lecturer Appointments and Promotions

The instructional function of the university requires lecturers who can effectively communicate the content of the current body of knowledge and latest research results in the classroom and other learning environments. In addition, some lecturer faculty may participate in undergraduate and graduate projects, and may serve as content experts on master’s and doctoral committees. Lecturers are not eligible for tenure.

Since teaching is an essential part of a lecturer faculty appointment, effectiveness in teaching is an essential criterion for appointment or promotion. Lecturers must demonstrate command of their subject matter, continuous growth in content area, continuous development in instructional delivery systems and approaches, ability to organize and convey material in a way that fosters learning, and ability to interact with students effectively. Development of an independent research program is not essential; however, scholarship activities are expected to contribute to course content and relevancy, pedagogy, addressing professional issues, or program development. The following definitions of lecturer rank represent the minimum standards for promotion and are meant to provide equity and comparability across the university. Achievements of the candidate must be documented. Faculty being appointed or promoted are expected to continue to meet the criteria for each of the previous rank(s) as well as the rank currently held. Faculty members applying for promotion must also satisfy the applicable AC requirements.

<u>Lecturer I</u> Appointment Criteria	<u>Lecturer II</u> Appointment/Promotion Criteria	<u>Senior Lecturer</u> Appointment/Promotion Criteria
<ul style="list-style-type: none"> • Initial appointment determined by candidate’s record of contributions commensurate with assignments in areas of teaching or other instructional activities; scholarship, research, and creative activities; and university, professional, and community service; • Ordinarily requires completion of a master’s degree and/or certification in discipline; 	<ul style="list-style-type: none"> • Initial appointment or promotion determined by candidate’s record of contributions commensurate with assignments in areas of teaching or other instructional activities; scholarship, research, and/or other creative activities; and university, professional, community service; • Completion of a master’s degree and/or certification in the discipline; • Ordinarily have a minimum of 4 years of teaching experience at the rank of Lecturer I in the area of content expertise. 	<ul style="list-style-type: none"> • Initial appointment or promotion determined by candidate’s record of contributions commensurate with assignments in the areas of teaching or other instructional activities; scholarship, research, and/or creative activities; and university, professional, and community service; • Completion of a master’s degree and/or certification in the discipline; • Ordinarily have minimum of 4 years of teaching experience at the rank of Lecturer II in the area of content expertise.

<u>Lecturer I</u> Appointment Criteria	<u>Lecturer II</u> Appointment/Promotion Criteria	<u>Senior Lecturer</u> Appointment/Promotion Criteria
<ul style="list-style-type: none"> • Additional Academic Component criteria. <p><i>An M.F.A. in fashion design, apparel production, or design or any other related area; or an M.S. in fashion merchandising, merchandising, or retailing or any other related area.</i></p>	<p>Normally, will have at least 2 of the 4 years of teaching at the rank of Lecturer I at TWU;</p> <ul style="list-style-type: none"> • Additional Academic Component criteria. <p><i>Demonstrate strong knowledge of teaching and instructional activities; and university, professional, and community service in the area of content expertise;</i></p> <p><i>Demonstrate collegial relationships, defined as professional cooperation with colleagues, within the component, college, university and profession;</i></p> <p><i>Contribute in a positive way to the mission of the component, college, and university.</i></p>	<p>Normally will have completed at least 2 of the 4 years of teaching at the rank of Lecturer II at TWU;</p> <ul style="list-style-type: none"> • Additional Academic Component criteria. <p><i>Demonstrate exceptional knowledge of teaching and instructional activities; and university, professional, and community service in the area of content expertise;</i></p> <p><i>Demonstrate developing and sustaining partnerships relevant to the discipline with industry and community members so as to enhance teaching and service activities in the programs.</i></p>

<u>Lecturer I</u> Teaching:	<u>Lecturer II</u> Teaching:	<u>Senior Lecturer</u> Teaching:
	<p>Candidate must:</p> <ul style="list-style-type: none"> • Demonstrate excellence in all aspects of teaching; <p><i>Demonstrate the ability to present material clearly;</i></p>	<p>Candidate must:</p>

<u>Lecturer I</u> Teaching:	<u>Lecturer II</u> Teaching:	<u>Senior Lecturer</u> Teaching:
	<p><i>Consistently receive feedback from students, peer observation, Program Director observation, and Program Director and Peer Review Committee review that indicates content taught and teaching methods used are appropriate to the desired learning outcomes of the courses;</i></p> <p><i>Demonstrate current knowledge of subject matter within the discipline;</i></p> <p><i>Demonstrate use of current instructional or industry-based technologies, and integrate such technologies into classroom situations for instruction and learning, when appropriate and/or available.</i></p> <ul style="list-style-type: none"> • Participate effectively in course development and evaluation; <p><i>Demonstrate strong ability in all aspects of class preparation and management, including development of course syllabi, adequate coverage of material, teaching methods, and student evaluation methods.</i></p> <ul style="list-style-type: none"> • Obtain Assistant/Associate/Full membership on the Graduate Faculty, in ACs with graduate programs; 	<ul style="list-style-type: none"> • Maintain Assistant/Associate/Full membership on the Graduate Faculty, in ACs with graduate programs;

<u>Lecturer I</u> Teaching:	<u>Lecturer II</u> Teaching:	<u>Senior Lecturer</u> Teaching:
<ul style="list-style-type: none"> • Additional Academic Component criteria. 	<ul style="list-style-type: none"> • Share content expertise on professional paper/project committees, as appropriate; <ul style="list-style-type: none"> • Additional Academic Component criteria. <p><i>Demonstrate ability in enhancing and modifying individual courses.</i></p>	<ul style="list-style-type: none"> • Share content expertise on professional paper/project and or thesis/dissertation committees, as appropriate; • Mentor students in content area(s) of expertise; • Additional Academic Component criteria. <p><i>Demonstrate exceptional ability in all aspects of class preparation and management, including development of course syllabi, adequate coverage of material, teaching methods, and student evaluation methods;</i></p> <p><i>Continuously increase knowledge of fashion and related industries as well as academia through professional development activities that could include, but are not limited to, one-on-one or group interaction with industry members, attending fashion and related industry meetings and conventions; attending fashion, design, and/or business professional academic meetings, conferences, and conventions; and remaining current with industry practices.</i></p> <p><i>Demonstrate ability to collaborate in overall program development.</i></p>

<u>Lecturer I</u> Teaching:	<u>Lecturer II</u> Teaching:	<u>Senior Lecturer</u> Teaching:
		<i>Demonstrate ability to develop individual course offerings and evaluations.</i>

<u>Lecturer I</u> Scholarship and Other Creative Activities:	<u>Lecturer II</u> Scholarship and Other Creative Activities:	<u>Senior Lecturer</u> Scholarship and Other Creative Activities:
	<p>Candidate must:</p> <ul style="list-style-type: none"> • Share content expertise with students; • Disseminate results of scholarly or creative works through professional presentations at local or state level and/or through scholarly or professional publications; <p><i>Scholarly or creative works may be developed independently or with others, and can focus on either traditional or practice-based research, especially in the critical exploration of contemporary industry practices in the field that result in positive changes to program and course content, student professional development, and pedagogy in the field.</i></p>	<p>Candidate must:</p> <ul style="list-style-type: none"> • Share content expertise with colleagues; • Disseminate results of scholarly or creative works through professional presentations at regional or national level and/or through scholarly or professional publications; <p><i>Scholarly or creative works may be developed independently or with others, and can focus on either traditional or practice-based research, especially in the critical exploration of contemporary industry practices in the field that result in positive changes to program and course content, student professional development, and pedagogy in the field.</i></p> <ul style="list-style-type: none"> • Obtain and maintain national certification in content area, as defined by the AC; <p><i>No certification exists.</i></p>

<u>Lecturer I</u> Scholarship and Other Creative Activities:	<u>Lecturer II</u> Scholarship and Other Creative Activities:	<u>Senior Lecturer</u> Scholarship and Other Creative Activities:
<ul style="list-style-type: none"> • Additional Academic Component criteria. 	<ul style="list-style-type: none"> • Additional Academic Component criteria. 	<ul style="list-style-type: none"> • Additional Academic Component criteria.

<u>Lecturer I</u> Service:	<u>Lecturer II</u> Service:	<u>Senior Lecturer</u> Service:
<ul style="list-style-type: none"> • Additional Academic Component criteria. 	<p>Candidate must:</p> <ul style="list-style-type: none"> • Contribute in a positive way to the mission of the AC, college, and university; • Participate in AC, campus and/or college task forces or committees; • Participate in student recruitment and/or academic advising as appropriate to the AC; • Demonstrate active involvement in professional/community organizations; • Additional Academic Component criteria. <p><i>Demonstrate contributions to the component by participating in program, college, and university events.</i></p>	<p>Candidate must:</p> <ul style="list-style-type: none"> • Serve in a leadership role on department, AC, or college committees and/or task forces; • Demonstrate leadership in professional/community organizations; • Additional Academic Component criteria. <p><i>Serve as a leader in contributing in a positive way to the mission of the component, college, and university through</i></p>

<u>Lecturer I</u> Service:	<u>Lecturer II</u> Service:	<u>Senior Lecturer</u> Service:
		<p><i>attendance at organized recruiting events, correspondence and interaction with potential students, and the development and/or extension of program recruitment activities;</i></p> <p><i>Participate in community outreach programs sponsored by the program, college, or university.</i></p>