



# The Economic Value of Texas Woman's University

REFLECTS FISCAL YEAR 2017-18



## ECONOMIC IMPACT ANALYSIS

↑ = 1,000 jobs



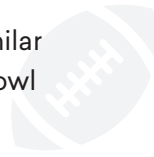
### Alumni impact

Impact of the increased earnings of Texas Woman's alumni and the businesses they work for

**\$1.6 billion**

Added income

an economic boost similar to hosting the Super Bowl  
5x



- OR -

25,731 Jobs supported



## TEXAS WOMAN'S TOTAL ANNUAL IMPACT

**\$1.8 billion**  
Added income

- OR -

29,112  
Jobs supported



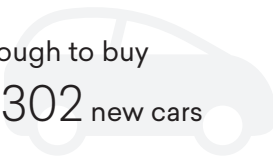
### Operations spending impact

Impact of annual payroll and other spending

**\$144.4 million**

Added income

enough to buy 4,302 new cars



- OR -

2,400  
Jobs supported



### Student spending impact

Impact of the daily spending of Texas Woman's students attracted to or retained in the state

**\$28.4 million**

Added income

enough to buy 2,288 families\* a year's worth of groceries



- OR - 512 Jobs supported



\* family of four



Construction spending impact  
**\$27.4 million**



Visitor spending impact  
**\$1.7 million**

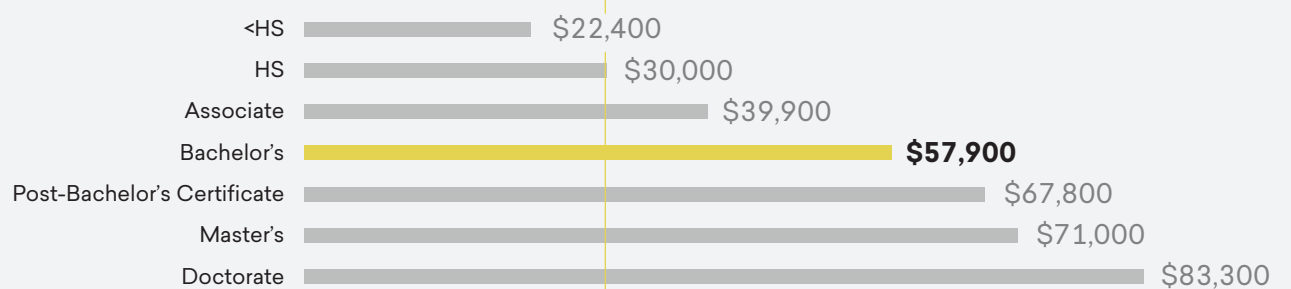


Research spending impact  
**\$4.6 million**



## INVESTMENT ANALYSIS

The average bachelor's degree graduate from Texas Woman's will see an increase in earnings of **\$27,900** each year compared to someone with a high school diploma working in Texas



### About Texas Woman's University

17,820 Students

2,192 Employees

### Service Region



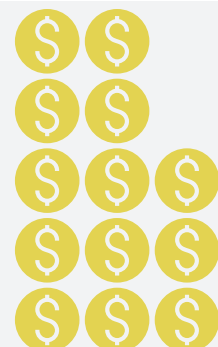
For every \$1...



Students gain \$4.40 in lifetime earnings



Taxpayers gain \$4.80 in added tax revenue and public sector savings



Society gains \$13.00 in added state revenue and social savings