The Economic Value of Texas Woman’s University

REFLECTS FISCAL YEAR 2017–18

ECONOMIC IMPACT ANALYSIS

Alumni impact
Impact of the increased earnings of Texas Woman’s alumni and the businesses they work for

$1.6 billion
Added income
an economic boost similar to hosting the Super Bowl

- OR -
25,731 Jobs supported

Operations spending impact
Impact of annual payroll and other spending

$144.4 million
Added income
enough to buy
4,302 new cars

- OR -
2,400 Jobs supported

Student spending impact
Impact of the daily spending of Texas Woman’s students attracted to or retained in the state

$28.4 million
Added income
enough to buy 2,288 families’ a year’s worth of groceries

- OR -
512 Jobs supported

Operations spending impact
Impact of annual payroll and other spending

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About Texas Woman’s University

17,820 Students
2,192 Employees

Service Region

INVESTMENT ANALYSIS

The average bachelor’s degree graduate from Texas Woman’s will see an increase in earnings of $27,900 each year compared to someone with a high school diploma working in Texas

Income by Degree Level

<table>
<thead>
<tr>
<th>Degree Level</th>
<th>HS</th>
<th>Associate</th>
<th>Bachelor’s</th>
<th>Post-Bachelor’s Certificate</th>
<th>Master’s</th>
<th>Doctorate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Income</td>
<td>$22,400</td>
<td>$30,000</td>
<td>$39,900</td>
<td>$57,900</td>
<td>$67,800</td>
<td>$83,300</td>
</tr>
</tbody>
</table>

For every $1...

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Students gain</td>
<td>$4.40</td>
</tr>
<tr>
<td>Taxpayers gain</td>
<td>$4.80</td>
</tr>
<tr>
<td>Society gains</td>
<td>$13.00</td>
</tr>
</tbody>
</table>

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Sources: