

SCHOOL OF MANAGEMENT
Recommended Minors (18 hours each)

ACCOUNTING

BUS 2043 Fundamentals of Accounting I
BUS 2053 Fundamentals of Accounting II
Twelve (12) Advanced Hours of Electives in Accounting

BUSINESS ADMINISTRATION

BUS 1093 Fundamentals of Bus. Enterprise
BUS 2043 Fundamentals of Accounting I
BUS 3003 Principles of Management
BUS 3053 Business Finance
BUS 3113 Principles of Marketing
ECO 1013 Principles of Microeconomics

MANAGEMENT

BUS 2043 Fundamentals of Accounting I
BUS 3003 Principles of Management
BUS 3053 Business Finance
BUS 3273 HR Management
BUS 3253 Labor Management Relations
BUS 4223 Human Behavior

MARKETING

BUS 3113 Principles of Marketing

Plus Fifteen (15) Advanced Hours from the Following:

BUS 4063 Retailing
BUS 4093 Principles of Selling
BUS 4113 Marketing Research
BUS 4133 Promotion Strategy
BUS 4153 Services Marketing
BUS 4213 Consumer Behavior
BUS 4503 Internet Marketing

**SMALL BUSINESS/
ENTREPRENEURSHIP**

BUS 3003 Principles of Management
BUS 3113 Principles of Marketing
BUS 4053 Accounting for Small Business
BUS 4063 Principles of Selling **or**
BUS 4213 Consumer Behavior
BUS 3243 Entrepreneurship
BUS 4443 Small Business Management
(Must be last BUS course)

FINANCE

BUS 2043 Fundamentals of Accounting I
BUS 2053 Fundamentals of Accounting II **or**
ECO 1013 Principles of Microeconomics **or**
ECO 1023 Principles of Macroeconomics
BUS 3053 Business Finance
BUS 3133 Investments
Plus Six (6) Advanced Hours from the Following:
BUS 4243 Financial Management
BUS 4253 Financial Planning
ECO 3063 Money and Banking
BUS 3063 Income Tax I

Notes:

- 1. In some cases, an advisor may approve another BUS/ECO course as a substitute.*
- 2. At least half of the hours for a minor must be taken at TWU.*
- 3. At least a 2.0 GPA in minor courses is required to graduate with the minor.*