



*TEXAS WOMAN'S UNIVERSITY*  
*EMBA Study Abroad Program*

*Egypt & The Nile*  
*March 13- 22, 2010*

**COST: \$3,875 per person/double**

**\$615 Single Supplement**



Located in the northeast corner of Africa, the country of Egypt is bisected by the extremely fertile Nile Valley, where the majority of economic activity occurs. Cairo has persistently sought economic reforms to stimulate inflows of international investment and facilitate GDP growth. In 2005, Prime Minister Ahmed Nazif's government lowered personal and corporate tax rates, energy subsidies and privatized many enterprises. The stock market soared and GDP grew roughly 7% each year following 2006. Contrary to these positive economic changes, the government has neglected to increase living standards for the average Egyptian household and has had to continue providing subsidies to citizens for basic needs. These subsidies helped create the sizeable budget deficit of approximately 7% of GDP in 2007-2008, and currently present a significant burden on the economy. Direct Foreign investment has dramatically increased within the last two years, but the government must continue work on reforms in order to maintain the growth in investment, the economy and begin efforts to improve economic prospects for the broader population. Egypt's exportation sectors, especially in natural gas, have tremendous possibility to aid economic improvement.

#### Environmental, Business and Economic Facts:

Environmental issues in Egypt include agricultural shrinkage to urbanization, increasing soil salination below the Aswan High Dam; desertification, oil pollution, water pollution from agricultural pesticides, raw sewage and industrial effluent; and rapid population growth, an estimated 1.6%, causing strain on the Nile River and other natural resources.

Egypt's natural resources include: petroleum, natural gas, iron ore, phosphates, manganese, limestone, gypsum, talc, asbestos, lead and zinc.

Egypt's main agricultural products include: cotton, rice, corn, wheat, beans, fruits, vegetables, cattle, water buffalo, sheep and goats.

Egypt's main industries include: textiles, food processing, tourism, chemicals, pharmaceuticals, hydrocarbons, construction cement metals, and light manufactures.

Egypt's exports include: crude oil and petroleum products, cotton, textiles, metal products and chemicals.

Egypt's export partners include: US 9.7%, Italy 9.5%, Spain 7.6%, Syria 5.5%, Saudi Arabia 4.9% & UK 4.2% (2007).

GDP- Real growth rate, 6.9% (2008)

Industrial production growth rate, 7.7% (2008)

Unemployment rate- 8.7% (2008)

Population below the poverty line- 20% (2005)

#### Day 1: Saturday, March 13: Departure

Depart Dallas/Ft. Worth and Houston to Cairo.



#### Day 2: Sunday, March 14: Cairo

Arrive in Cairo. A representative will meet you and after a short and simple visa procedure transfer you to your hotel.

Cairo is in every respect the center of Egypt, providing a home to a quarter of all Egyptians, the city is also home to the majority of the nation's commerce with a GDP of \$9,290 per capita and houses half the nation's hospital beds and universities. In addition to oil and gas, tourism is a major sector.

Tonight enjoy a welcome dinner at the hotel. **D**

#### Day 3: Monday, March 15: Cairo



This day begins with a visit to the world-famous Egyptian Museum – with over 100,000 objects covering 5000 years of ancient Egyptian civilization; view Tutankhamun's treasures and the fascinating Mummy Room. Drive to Giza for lunch at the Le Meridien Hotel. Afterwards, see the Three Great Pyramids, the oldest surviving structures of the "Seven Wonders of the Ancient World;" enter one of the pyramids. Visit the Solar Boat Museum, housing the oldest known ship in the world, uncovered after being buried for over 4500 years. View the Sphinx carved out of a single piece of stone, guarding the Giza plateau. **B L**

**Day 4: Tuesday, March 16: Cairo/Aswan NILE CRUISE**



Early morning flight from Cairo to Aswan, Egypt's southernmost city. Upon arrival, transfer to your Nile Cruiser. After lunch on board, you will pass Lord Kitchener's Botanical Garden and the white marble Aga Khan Mausoleum. Tonight, the ship docks in Aswan. **B L D**

**Day 5: Wednesday, March 17: Kom Ombo / Edfu NILE CRUISE**

Morning visit to the Aswan High Dam and the granite quarries where the stone for the ancient monuments and modern dam of Aswan were cut. View the gigantic, unfinished Obelisk of Queen Hatshepsut.



The completion of the Aswan High Dam in 1971 and the resultant Lake Nasser have altered the importance of the Nile River in the agriculture and ecology of Egypt. A rapid population growth, (the largest in the Arab world), limited Arable land (2.9%), and dependence on the Nile all continue to overtax resources and stress society. The Aswan High Dam has been a major benefit to Egypt's economic and social development by controlling flood and lightening the burden of droughts. Since the Nile provides 97% of Egypt's water, intelligent management of its resources is required for Egypt's future.

Continue by motorboat to the island of Philae to see the sandstone Temple of Isis. Sail to Kom Ombo, a hill town overlooking the banks of the Nile. Visit the Greco-Roman Temple of Kom Ombo, dedicated to Horus, the Sun God and Sobek, the Crocodile God. Arrive in Edfu for overnight. **B L D**

**Day 6: Thursday, March 18: Edfu / Luxor NILE CRUISE**



In Edfu, an agricultural trade center, visit the Temple of Horus, the best preserved of all large Egyptian temples. Pass quaint villages and towns that have not changed in thousands of years. Arrive in Luxor, the ancient city of Thebes, for overnight.

Luxor has been of particular interest in recent years as Prime Minister Dr. Ahmed Nazif has noted that investments in the last several years have yielded large revenues as tourist numbers have doubled with site restorations. **B L D**

**Day 7: Friday, March 19: Luxor NILE CRUISE**

Begin the day with a visit to the imposing Valley of the Kings containing the secretive tombs of New Kingdom Pharaohs. Continue to the Valley of the Queens; see the Temple of Queen Hatshepsut at Deir El Bahari. Pass the Colossi of Memnon, standing nearly 70 feet tall, before returning to your ship for lunch. In the afternoon, tour the vast Karnak Temple-Complex, built by generations of Pharaohs over a 2000-year period. Wander around the towering columns of the great Hypostyle Hall. Continue to the Avenue of the Sphinxes and the Temple of Luxor. Explore the mighty Temple of Amun with its mass of obelisks, pylons, colossi and courts. The ship docks in Luxor for overnight. **B L D**



**Day 8: Saturday, March 20: Luxor / Cairo**

Morning transfer to the airport for your flight to Cairo. Meet and transfer to your hotel. **Evening, transfer to participate in the Sound & Light Show at the Pyramids.** Overnight in Cairo. **B**

**Day 9: Sunday, March 21: Cairo Day** is dedicated to meeting with local officials and members of the business community, to be arranged by the University. **B**

**Day 10: Monday, March 22: En Route** Transfer to the airport for your departure flight.



**SERVICES OF ISRAMWORLD INCLUDE:**

**INTERNATIONAL AIR TRANSPORTATION: DFW or IAH to Cairo** based on the current prevailing airfare. Airfares taxes and fees are subject to increase and/or decrease per the rules and regulations of IATA.

**Regional and Domestic flights in Egypt:**

CAI /Aswan and LXR / CAI (including all taxes)

**TRANSFERS & PORTERAGE:** Roundtrip transfers between airports and hotels and hotels and ports, including assistance by our representative upon arrival and departure. Porterage of one (1) average sized piece of luggage per person.

**ACCOMODATIONS:** Rooms, with private facilities, at the following hotels are based on double occupancy including service charges and local taxes.

<b>Date</b>	<b>Nts</b>	<b>City</b>	<b>Hotel/Boat</b>
March 13-16	3	Cairo	Hyatt
March 16-20	4	Cruise	
March 20-21	1	Cairo	Hyatt

**MEALS:** Breakfast Daily, Welcome Dinner at the hotel on arrival day, Lunch while sightseeing in Cairo on the first sightseeing day, Full Board on the cruise

**SIGHTSEEING:** Comprehensive touring via luxury air-conditioned vehicle including all entrance fees to sites visited, including a sound & light show in Cairo, and the services of a government licensed English-speaking guide at the disposal of the group as per the attached suggested itinerary, including ISRAM's guide services while on cruises

**ENTRANCE FEES:** All entrance fees are included to all sites mentioned in the itinerary including: Mummies Room in Egyptian Museum, Solar Boat, entrance to one of the Giza pyramids.

**TIPS:** to tour conductor, drivers, cruise staff and hotel personnel.

**INSURANCE:** Baggage/ Trip Cancellation/ Trip Delay/ Medical insurance with ISRAMWORLD'S PASSENGER TRAVEL PROTECTION PROGRAM.

**NOT INCLUDED IN TOUR PRICE**

Airport taxes (where applicable), excess baggage, meals not included in attached itinerary, all items of a personal nature such as laundry, cleaning, telephone, telex or fax expenses, beverages including tea and coffee (except at breakfast), wines, liquors, soft drinks, etc. Tips for local guides are not included and must be paid while on tour.

**Passport and Visa costs:** Passport must be valid 6 months from return date. Visa may be purchased at airport in Cairo for \$15 at your expense.

**Course Tuition set by TWU for students taking EMBA course for credit.**

**Cancellation Procedure:**

Individual cancellations received outside 45 days prior to departure will result in a fee of \$100;

cancellations received 45 days to 16 days prior will result in a fee of \$250; cancellations received 15 days to 7 days prior to departure will result in a fee of \$450.00 each, and 6 days or less or "no shows" will incur a fee of \$550.00 each.

**Payment schedule:** Deposit of **\$500 per person** is due with reservation.  
**\$125 additional for non-students (paid to TWU P.O. Box 425738, Denton, 76204)**

**FINAL PAYMENT DUE JANUARY 22, 2010. (check only)**

**Make all payments by check only to:**

**Heart of Texas Tours**

**8501 Silver Ridge Dr.**

**Austin, TX 78759**

**512-3435-2043**

**[hottours@sbcglobal.net](mailto:hottours@sbcglobal.net)**